Artful Innovations: A Compendium of Community-Driven Art Projects

Art is Us Learner's Community Innovation Projects

Introduction

Welcome to "Artful Innovations: A Compendium of Community-Driven Art Projects," the final report of the Art is Us project. This report is a testament to the transformative power of art and creativity in fostering social cohesion and inclusion, particularly within vulnerable and underserved communities.

The Art is Us initiative has been a journey of discovery, learning, and innovation, spanning across four countries - Slovenia, Germany, Italy, Greece and Romania. Our primary goal was to create an innovative online learning environment that encourages and supports creative adults in harnessing the potential of art to uplift their communities. This was achieved

through the development of a [Massive Open Online Course (MOOC)](#) complemented by blended learning activities.

We aimed to empower non-professional artists, art educators, community leaders, and creative representatives of underserved communities with new knowledge, mentorship, project development and implementation support. We also facilitated the establishment of an international network of learners interested in these topics and promoted their work through personal stories and exhibitions.

Our approach was community-oriented and grassroots, with a special focus on supporting marginalised, overlooked and underserved communities. Our learners used arts, creativity, and artistic therapeutic methods to address societal concerns or issues through artistic practice that can act as a catalyst to trigger events or changes within a community or at a national or international level. This acted as a catalyst to trigger events or changes within a community and also at a national or international level.

The culmination of the Art is Us project is the implementation of 60 community innovation projects across the four countries, each one a testament to the transformative power of art and creativity. These projects, presented in this report, are the result of the knowledge and skills gained through the MOOC (IO1) and the collaborative environment fostered in IO2. They represent the tangible impact of the Art is Us initiative, showcasing how open innovation activities can create meaningful change in communities.

About

The learners of the Art is Us MOOC were primarily nonprofessional artists, community leaders, and art educators, and the learning content of the courses aimed to nurture successful community innovators. Below you will find the descriptions of the projects implemented.

Anna Miklashevich - UArtist

UArtist is an innovative and heartfelt initiative by Anna Miklashevich, a Ukrainian artist and art educator now living in Slovenia. Amid the distressing backdrop of conflict in her home country, Anna decided to utilize her skills and passion for art to support Ukrainian artists both residing in Ukraine and those forced to become refugees in various European countries. The heart of the project revolves around the creation of an online community named "UARTIST," a platform offering both emotional and career-related support to its members.

Recognizing the new challenges and dynamics introduced by the war, Anna uses the platform to share her hands-on knowledge about the European/international art market and the intricacies of adapting to a new art market. The platform operates on various channels including YouTube, Telegram, and Instagram, fostering a growing and interactive community of artists who not only benefit from Anna's knowledge but also exchange ideas and support amongst themselves.

The project aligns closely with the 'Art is Us' project's ethos, which leverages art for community building and social cohesion. It introduces a novel approach of using art and community interaction as a means of overcoming the challenges imposed by war and displacement, hence making a substantial impact on its members. Anna's initiative serves as a beacon of hope and resilience for artists affected by the Ukrainian conflict, embodying innovation, value creation, impact, sustainability, and scalability in its operations.

Here is analyses of the project "Uartist". It considers the following criteria: Novelty and innovativeness, Value Creation, Impact, Sustainability, and Scalability.

> Novelty and Innovativeness: The project shows high levels of innovation by employing art as a tool for community building, social cohesion, and emotional support, especially for Ukrainian artists affected by the war. It uses various digital platforms to build and maintain a rapidly growing, organically developed

community. It also offers a unique solution in terms of building a non-personal brand that reflects the community needs rather than the project initiator's brand.

Value Creation: The project creates social and economic value. Social value is evident in the emotional support provided to Ukrainian artists affected by the war, whether they're still in Ukraine or are refugees in various European countries. Economically, the project offers artists an opportunity to build sustainable careers by sharing knowledge about the international art market, job opportunities, knowledge exchange, and adaptation to new market conditions.

Impact: The potential for significant impact is high. The project reaches Ukrainian artists in various countries, providing emotional support and professional development resources during a highly challenging time. Its online presence, coupled with the support of the Art is Us project and Apis social media, indicates a high scope and depth of impact.

Sustainability: This project shows potential for long-term sustainability. As the community grows organically, it's increasingly self-driven, with members actively contributing and volunteering, reducing the dependence on any single individual. The project's alignment with the overarching Art is Us project further supports its sustainability.

Scalability: The project appears highly scalable. Its digital format allows for easy replication in other settings and contexts, including other communities and nationalities. Also, the project's design enables it to grow organically, which will help scaling it to accommodate larger community size.

In conclusion, the Uartist project is innovative, creates significant social and economic value, has a high potential for impact, sustainability, and scalability. It effectively uses digital tools to create a community that supports Ukrainian artists in challenging times, and its design allows for potential application to other communities and contexts.

Links: https://www.youtube.com/@uartist

Links: https://www.instagram.com/uartist83/

Ukrainian Artists' Exploration of Cultural Heritage and Connection through Virtual Residency: The RE:CONNECTION Project

The RE:CONNECTION project, initiated by learner Anna Miklashevich and involving five Ukrainian artists, all participants of the UArtist platform created within the scope of Art is Us project, is an innovative exploration of cultural heritage and global connection through the platform of virtual residency. Artists Karina Danylchuk, Valeriia Nikolaienko, Evgenia Poberezhna, Anna Ponomarenko, and Olha Yefimova, despite facing immense challenges, used this platform to produce striking works of art, uniting their shared values and aspirations.

Analysis:

Novelty and Innovativeness: The RE:CONNECTION project is highly innovative, taking advantage of the opportunities provided by a virtual residency to bridge geographic and cultural distances. The artists, originating from different parts of Ukraine, were able to unite in a shared endeavor and resonate with audiences worldwide. By seeking to revive their cultural heritage in such a challenging context, the project introduced a unique solution to overcoming isolation and fostering artistic collaboration.

Value Creation: This project created significant value in various forms. Socially, it facilitated intercultural dialogue and artistic exchange, fostering social cohesion and mutual understanding. Culturally, it enabled the revival and reinterpretation of Ukrainian cultural heritage, enriching global artistic discourse. Economically, it provided an avenue for the artists to continue their creative work despite the constraints of their challenging circumstances.

Impact: The potential impact of the RE:CONNECTION project is substantial. By its very nature, it presents a blueprint for artists worldwide facing similar challenges, and its achievements are a testament to the transformative power of art in times of adversity. It

highlights how art can transcend borders and unite individuals and communities, even in times of crisis.

Sustainability: The sustainability of the project is demonstrated in its use of digital platforms to establish a virtual residency, which reduces environmental impact and allows for continued collaboration regardless of physical restrictions. However, the long-term financial sustainability might be reliant on continued funding and support.

Scalability: This project presents an exciting model that can be scaled up or replicated in other contexts. The virtual residency model allows for inclusion of artists from diverse locations, and the project's successful implementation demonstrates its potential adaptability to various cultural contexts and artistic disciplines.

In conclusion, the RE:CONNECTION project brilliantly encapsulates the core ethos of the "Art is Us" initiative. It leverages the transformative power of art for community regeneration, showcasing resilience, creativity, and the ability to adapt to changing circumstances. Even in the face of adversities, it underscores the significant role of art and artists in fostering social inclusion and cultural dialogue.

Links: https://assets.artplacer.com/virtual-exhibitions/?i=7944

Links: https://youtu.be/xE8_1A_rPOg

Links: https://youtu.be/v7OInFg3v60

This project was supported by APIS Institute / Zavod APIS based in Ljubljana, Slovenia, by Culture Moves Europe", the programme of European Commission and Goethe Institute.

German Language Course for Beginners created by Magdalena Zapotoczna

The project being analyzed is a German Language Course for Beginners created by Magdalena Zapotoczna. The aim of this project is to provide refugees from Ukraine, who

have sought asylum in Germany due to the ongoing war in their country, with basic German language skills. Additionally, this project aims to foster social integration among the refugees, helping them acclimatize and adapt to their new society. This language course is also a platform for cultural exchange and community building.

Novelty and Innovativeness: The project showcases a high degree of innovativeness. While there may be other language courses, what sets this apart is its tailored approach towards refugees from Ukraine, considering their unique circumstances. Additionally, it goes beyond simply teaching language skills, focusing also on the social integration of refugees into their new community, fostering cultural exchange and understanding.

Value Creation: The project creates substantial social value for its beneficiaries. The knowledge of German language helps refugees improve their chances of employment and integration into the German society. It allows them to participate in community life, reducing feelings of isolation, and enhancing their confidence and well-being. The cultural knowledge gained from these classes adds another layer of value, helping them understand and adapt to their new social environment.

Impact: The potential impact of this project is significant. As of now, about 1 million refugees from Ukraine have moved to Germany, and providing them with language skills is a direct contribution to their integration and participation in society. Moreover, it also has a secondary impact, reducing strain on public services by promoting self-reliance among refugees.

Sustainability: This project appears to be sustainable in the long term, especially considering the ongoing support from Jugend- & Kulturprojekt e.V. (JKPeV). They have agreed to support the organization of the German classes for beginners in the long run and even provided free premises for the course hours.

Scalability: The model of this project can certainly be replicated in other settings. It could serve as a blueprint for other similar initiatives across Europe, where language and social integration classes are needed for the large influx of refugees. In future, this could also be expanded to include more advanced language courses, as well as courses on professional skills and job hunting in the German market.

In conclusion, Magdalena Zapotoczna's German Language Course for Beginners project demonstrates a high level of innovation, creates valuable social benefits, has a significant potential impact, appears to be sustainable and is scalable. The project aligns well with the goals of the 'Art is Us' project, making it a successful and effective initiative.

This project was supported by Jugend- & Kulturprojekt e.V. based in Dresden, Germany.

Potluck for Internationals - Magdalena Zapotoczna

The project being analyzed is "Potluck for Internationals," spearheaded by learner Magdalena Zapotoczna. This project seeks to foster community inclusion and cultural understanding by bringing together people from different cultural backgrounds for a shared meal, where each attendee brings a dish from their national tradition. Through this initiative, the project aims to enhance cultural awareness, foster mutual understanding, and build a sense of community. The initiative is also an outcome of the Art is Us educational program MOOC (The ABC – Art for Building Community microlearning courses).

Novelty and Innovativeness: The Potluck for Internationals project demonstrates innovativeness in its community-focused approach. Utilizing a shared meal as a medium, the project encourages cultural exchange and dialogues, which is a unique solution to the problem of social isolation and cultural misunderstandings often seen in multicultural communities. The initiative blends social gathering and cultural education, thus fostering creativity and adaptability in response to the need for social cohesion in the wake of COVID-19.

Value Creation: This project creates significant social value by promoting social inclusion, intercultural dialogue, and mutual understanding among diverse communities. The potluck events serve as a platform for individuals of different cultural backgrounds to share and learn from each other. Moreover, it enhances cultural awareness and builds a sense of community among participants, thereby creating a more inclusive and understanding society.

Impact: The project's impact can be assessed in terms of its potential for cultural understanding and community building. By encouraging cultural exchange and dialogue, it fosters a sense of belonging and mutual respect among diverse community members. Furthermore, these events may stimulate more community-driven activities and initiatives, thus widening its influence and impact.

Sustainability: The Potluck for Internationals project exhibits high potential for long-term sustainability. Given that the initiative relies on community participation, it requires minimal resources, enhancing its financial sustainability. Additionally, it aligns with the social sustainability goal of inclusivity and mutual respect within communities. Its emphasis on cultural exchange and understanding helps foster a more harmonious society, thereby contributing to social sustainability.

Scalability: The project is scalable and could potentially be replicated in other communities or cities. Its simplicity and low resource requirement allow it to be adapted to different cultural contexts, thereby enabling it to spread across different regions and impact more people. Furthermore, as it is an inclusive initiative, it has potential for wider acceptance and adoption, regardless of the socio-cultural environment.

Overall, the Potluck for Internationals project demonstrates innovativeness, value creation, potential for impact, sustainability, and scalability. It aligns with the Art is Us project's objective of using culture as a transformative force to regenerate communities, and it exemplifies the skills and competences Magdalena acquired from the ABC microlearning courses.

This project was supported by Jugend- & Kulturprojekt e.V. based in Dresden, Germany.

Chris Petzold's Community Enrichment: The KulturCentrale Cineasts Project

The KulturCentrale Cineasts project, helmed by Chris Petzold, centers around using the cultural power of cinema to enhance the sense of community in the Hechtviertel neighborhood in Germany. Petzold, a middle-aged man devoted to improving his society, used this initiative to foster social cohesion by creating a platform for the locals to connect,

discuss, and learn through shared film experiences. The project is a direct result of his participation in the ABC (Art for Building Community) course under the wider Art is Us initiative.

Novelty and Innovativeness: Petzold's project introduces an innovative approach to community building. By capitalizing on the communal and cultural power of cinema, Petzold created an environment conducive to shared experiences, dialogue, and learning. This approach is unique as it not only provides a new method of fostering community ties but also serves as a platform for cultural and educational discussions, consequently amplifying the transformative force of culture in community regeneration.

Value Creation: The project has significant value for the Hechtviertel neighborhood. It provides a cultural hub that stimulates intellectual engagement, promotes social cohesion, and fosters community spirit. Additionally, the project contributes to the mental well-being of the residents, offering an avenue for socialization after prolonged periods of isolation due to the COVID-19 pandemic and subsequent lockdowns.

Impact: The potential impact of the KulturCentrale Cineasts project is substantial. By gathering diverse community groups for shared cultural experiences, the project is poised to strengthen community ties and enhance social inclusion. Additionally, it provides an informal platform for the residents, including those affected by mental health issues and economic hardships, to engage and interact, which can significantly improve their well-being.

Sustainability: This initiative showcases potential sustainability as the chosen model - regular film screenings and discussions - is not heavily resource-intensive. Also, it appears to be highly accepted and supported by the local community, which augurs well for its long-term feasibility. The regularity of events, planned once or twice a month, points towards an ongoing commitment to the initiative, further suggesting its potential longevity.

Scalability: The project's concept of using cultural activities to foster community engagement is replicable in various settings. The initiative could be adapted to different cultural contexts and community sizes with the potential to achieve similar outcomes. Furthermore, the project's success in the Hechtviertel neighborhood could serve as a blueprint for similar initiatives in other communities, thus underscoring its scalability.

In conclusion, Chris Petzold's KulturCentrale Cineasts project is an innovative, value-adding initiative with the potential to significantly impact the Hechtviertel neighborhood. Its sustainability and scalability prospects further highlight its value as a model for community-focused cultural initiatives.

This project was supported by Jugend- & Kulturprojekt e.V. based in Dresden, Germany.

Title: Chris Petzold and the Open-Mic Night Initiative

This analysis focuses on the Open-Mic Night project implemented by Chris Petzold, a community representative living in the Hechtviertel neighborhood in Germany. Petzold, born and raised in eastern Germany, has a strong dedication to making his society a better place. The project's objective is to establish an Open-Mic Night where poets, both professionals and amateurs, can share poetry themed around current political and cultural issues, fostering community building, issue awareness, knowledge, and tolerance for the opinions of others.

Novelty and Innovativeness: The Open-Mic Night, conducted within the wider context of the "Art is Us" project and underpinned by the ABC educational program, exhibits a high degree of innovation. Instead of a standard gathering, it uses poetry as a medium to explore current issues and express differing viewpoints, stimulating critical thinking and open dialogue. This distinctive solution responds to the challenges presented by social division and the absence of platforms for public discussion, thereby demonstrating problem-solving skills, creativity, and initiative.

Value Creation: The project holds significant social value. By creating an environment that promotes tolerance and understanding, it encourages social cohesion in a diverse neighborhood. Moreover, it provides a platform for self-expression and intellectual engagement, enriching the community's cultural experience.

Impact: Given the diversity and complexity of the Hechtviertel neighborhood, the potential for significant impact is substantial. The project not only creates a platform for

communication but also helps individuals deal with challenges like trauma, depression, and economic difficulties through shared understanding and community support.

Sustainability: The project's sustainability primarily lies in its social dimensions. By fostering understanding and tolerance among community members, it lays the groundwork for long-term social cohesion. However, ensuring financial and environmental sustainability will require further exploration.

Scalability: While the project is deeply rooted in the local community, its concept could be replicated in other contexts or settings. An open-mic initiative could be adapted to diverse communities and themes, making it a versatile tool for community building and social dialogue.

To conclude, Chris Petzold's Open-Mic Night project is a unique and innovative initiative that utilizes art as a transformative force for community building and social cohesion. It holds significant potential for impact and scalability, contributing to the overarching goals of the "Art is Us" project.

This project was supported by Jugend- & Kulturprojekt e.V. based in Dresden, Germany.

Olga Mircheva and the Free Film Workshop for Ukrainians

This analysis pertains to the Free Film Workshop for Ukrainians, a project developed and led by Olga Mircheva, an active social advocate and filmmaker based in Dresden, Germany. Mircheva, originally from Bulgaria, aimed to empower Ukrainian refugees in Dresden by offering them free filmmaking workshops. This project was designed to enable the refugees to learn new skills, forge friendships, express their experiences as refugees, and ultimately, bolster their cultural identity, which is currently under threat.

Novelty and Innovativeness: The project introduces an innovative approach to refugee support by leveraging the power of filmmaking to enable self-expression, cultural development, and community-building. It not only imparts technical skills but also offers refugees a new creative outlet to discuss and reflect upon their experiences. This

integration of social support, education, and artistic expression denotes a unique and creative problem-solving strategy.

Value Creation: The project creates significant value for its beneficiaries, the Ukrainian refugees. It provides them with opportunities for social engagement, personal growth, and cultural expression, promoting both their well-being and cultural resilience. Moreover, the skills they acquire could potentially enhance their employment prospects and personal confidence.

Impact: The potential impact of this project is substantial. By equipping refugees with filmmaking skills, it allows them to create narratives that can challenge stereotypes and misconceptions about Ukrainian culture. On a personal level, the project could also help them process their experiences and trauma, potentially leading to improved mental health and well-being.

Sustainability: While the project's social sustainability is evident, its financial sustainability may rely heavily on voluntary services and donations. To ensure long-term operation, a sustainable funding model would be advantageous. Its environmental impact is minimal, given its educational and social nature.

Scalability: The project's concept is scalable and could be replicated in other contexts. Filmmaking workshops could be tailored to various communities, and the idea of using art to promote social inclusion, cultural development, and well-being can be universally applied.

In conclusion, Olga Mircheva's Free Film Workshop for Ukrainians is an innovative initiative that uses art and education to address critical social issues. Its potential impact, value creation, sustainability, and scalability contribute greatly to the overarching objectives of the "Art is Us" project.

This project was supported by Jugend- & Kulturprojekt e.V. based in Dresden, Germany.

Doreen Theissig: Sieve Printing Workroom @ null7b e.V.

The project, 'Sieve Printing Workroom @ null7b e.V.', is led by Doreen Theissig, a cultural editor based in Dresden, Germany. As part of the association 07b e.V., she has created a space where various forms of art and culture can flourish. This particular project was designed to provide the art work group in the association a dedicated space for sieve printing, enabling creativity and craftsmanship to unfold.

The innovativeness of this project lies in its fresh approach to creating an accessible, inclusive, and affordable artistic space within the community. The sieve printing workroom is a testament to problem-solving and adaptability; it offers a unique solution for low-income individuals who can partake in workshops for a donation. By establishing this workroom, the project introduces a new service and process within the association, empowering members to explore and cultivate their creative skills.

In terms of value creation, the project is an excellent example of creating social and economic benefits. The project serves as a platform for creativity and learning for different target groups, thereby fostering cultural participation, social engagement, active citizenship, and community. It also opens economic opportunities as the skills gained can potentially be monetized.

The potential impact of the project is significant, extending beyond the direct participants. Through its activities, it promotes cultural expression and social inclusivity, nurturing a broader appreciation of art within the community. The impact also transcends into socio-educational domains, aiding in political, social, and philosophical education.

As for sustainability, the project has the potential for long-term viability, especially when considering its alignment with the overall goals of the 07b e.V. association. The project's financial sustainability is strengthened through its model of donation-based workshops and the possibility of funding.

Finally, the project demonstrates strong potential for scalability. The model of a creative workshop can be replicated in other contexts or settings, making it possible to reach and impact a larger audience. The success of this project could inspire similar initiatives, extending the transformative power of art and culture in various communities. The sieve printing workroom is a testament to the transformative force of art and culture, reflecting the larger aims of the Art is Us project.

Aleksandra Vagabonda's "Christmas Market for Artists"

This analysis explores the project "Christmas Market for Artists" led by Aleksandra Vagabonda. The project aimed to create a platform for artists to showcase and sell their artwork, thus fostering community engagement during the festive season. Leveraging her involvement in Dresden's artists community, Vagabonda arranged an innovative and inclusive Christmas market where both amateur and professional artists could exhibit and sell their work.

Analyzing the project's "Novelty and Innovativeness", it is evident that the initiative embraced a unique approach to supporting artists and promoting community interaction. The project creatively provided an avenue for artists, especially those struggling financially, to earn from their art. It introduced a new service for artists, particularly those with migrant backgrounds, and offered an innovative solution to the problem of artist visibility and financial struggles.

Regarding "Value Creation", the project generated significant social and economic benefits. Socially, it created a platform for intercultural dialogue and exchange, fostering a sense of community and promoting the visibility of artists, particularly those from marginalized communities. Economically, it provided artists with an opportunity to generate income from their work.

In terms of "Impact", the Christmas Market has the potential to make a significant contribution. It facilitated the exposure of artists, enabling them to reach a wider audience. It brought people together, promoting social cohesion and mutual appreciation of art. The success of the opening event and ongoing engagement indicates the project's significant reach and impact.

The "Sustainability" aspect of the project is demonstrated by its potential for recurrence. As a seasonal event, the Christmas Market can be held annually, continuing to support artists and foster community interaction. Given the positive response, there is potential for

long-term financial sustainability through artist participation fees, donations, or partnerships with local businesses or organizations.

Finally, considering "Scalability", the project can be easily replicated in different communities or contexts. The concept of an art market could be adapted to various settings or themes and could be held at different times throughout the year, encouraging continued community engagement and support for local artists. This scalability would further increase the project's impact, ensuring a wider audience and more extensive support for artists.

This project was supported by Jugend- & Kulturprojekt e.V. based in Dresden, Germany.

Aleksandra Vagabonda's "Body Painting to the Music"

The project under review is "Body Painting to the Music," led by Aleksandra Vagabonda. The initiative was designed to encourage communal creativity and self-expression through body painting, an art form where music and body language intersect. As a member of the Dresden artist community and with a background in sustainability education, Vagabonda aimed to create a platform that transcends barriers of nationality, religion, skin color, sexual orientation, and age, fostering communication and cooperation through a shared creative experience.

Regarding "Novelty and Innovativeness", the project introduced a unique approach to self-expression, cultural dialogue, and social cohesion. It provided a new service in the community, creating an inclusive space for creativity, self-expression, and connection. The integration of body painting with music and community participation demonstrated a creative solution to encouraging self-confidence, inclusivity, and communal harmony.

In terms of "Value Creation", the project made significant social contributions. It provided a space where individuals could communicate through a shared artistic language, promoting self-expression, mutual respect, and acceptance. Additionally, by involving people from various backgrounds, it also facilitated intercultural understanding and acceptance, thus enriching the community's social fabric.

Considering "Impact", the project has substantial potential for making a difference. Through the immersive and interactive nature of the event, it offered a potent vehicle for self-discovery and community connection. The involvement of a diverse group of participants broadens the scope and deepens the project's impact.

For "Sustainability", this project could be a recurring event, engaging different artists and community members each time. By offering a safe and supportive space for people to connect and express themselves creatively, it has the potential to sustain long-term social benefits, provided the resources needed are secured.

Finally, the "Scalability" of the project is demonstrated by its flexible concept. The body painting event can be replicated in different contexts or settings, potentially engaging more communities or being adapted to incorporate other art forms. This could extend the project's reach, fostering artistic expression and community connection in wider contexts.

This project was supported by Jugend- & Kulturprojekt e.V. based in Dresden, Germany.

Michael Siegmund's "Youngsters Artists Lounge"

The project under analysis is "Youngsters Artists Lounge," undertaken by Michael Siegmund, an art, German, and math teacher based in Dresden, Germany. Siegmund, with his background in working with non-profit organizations and financially disadvantaged people, initiated this project with the aim to provide a platform for young emerging artists to explore both classical and digital art forms, in partnership with local art and cultural associations.

Starting with "Novelty and Innovativeness," the project introduced an innovative approach to inclusive art education. By creating a space outside of traditional, costly, academic environments, it introduced a unique method of fostering artistic development in young artists. This service was both new and an improved alternative to existing structures.

In the context of "Value Creation," Siegmund's project undeniably generated social value for its participants. It provided young artists with a platform to hone their artistic skills, network with their peers, and showcase their work to the public. Moreover, it fostered a sense of community and provided exposure to a broader range of art forms, enhancing their artistic versatility.

Regarding "Impact," the project demonstrated significant potential. By providing accessible art education, it encouraged young artists to actively shape their cultural environment, thereby having the potential for broad-reaching impact in their communities. This could lead to a deeper, more personal impact on individual participants and contribute to the vibrancy of the local art scene.

For "Sustainability," the project has potential for long-term social sustainability. The goal to build a community that operates independently of costly academic art education implies a structure that could sustain itself over time. As more artists join and contribute to the platform, it could maintain and even expand its activities.

Lastly, considering "Scalability," the project's structure could be replicated in other contexts or settings. By partnering with local art and cultural organizations, similar projects could be set up in other locations to support young artists. This adaptability to different environments, coupled with its independent structure, indicates good potential for scalability.

This project was supported by Jugend- & Kulturprojekt e.V. based in Dresden, Germany.

Aleksandra Vagabonda: Jam Sessions for Everyone

The project under analysis is "Jam Sessions for Everyone," led by Aleksandra Vagabonda. She, as an art educator, leveraged her knowledge in music education and music therapy to organize regular meetings aimed at creating an inclusive community that encourages musical expression, intergenerational learning, and multicultural exchange. The project successfully created a safe space for people of diverse backgrounds, fostering social inclusion and shared musical experiences.

In terms of novelty and innovativeness, "Jam Sessions for Everyone" stands out due to its unique, community-focused approach to using music as a therapeutic and social tool. The open-ended structure of the sessions, allowing anyone to join at any time, introduces a flexible and adaptable model to community-based projects. This approach embraces the unpredictability of human connection, allowing for spontaneous interactions that fuel creativity and social cohesion. The blend of music, therapy, and community engagement, though not entirely new, is innovatively employed here to create a project that is both participatory and beneficial for individuals and the community.

The project creates value in several ways. Socially, it provides a space for people from different backgrounds to connect, share experiences, and develop a sense of belonging. It also offers emotional support and therapeutic benefits, aiding individuals in stress management, self-confidence, and emotional expression. Furthermore, it provides an opportunity for participants to gain new experiences and learn about different instruments and musical traditions, contributing to personal growth and development.

The impact of the project is evident in the changed moods of participants and the increased self-esteem reported by Vagabonda. The project successfully created a community of about 40 people, which is a significant impact considering the personal and intimate nature of the project.

As for sustainability, the project's flexible and adaptive structure enhances its potential to sustain over the long term. The initiative does not rely heavily on resources, with most of the instruments provided by the participants themselves or by the organizer, which also supports financial sustainability.

Finally, the project exhibits potential for scalability. The concept of using music as a tool for social inclusion and community building can be replicated in different contexts, considering local musical traditions and community structures. This flexibility can be beneficial in introducing the project to new communities, contributing to its scalability and potential to have a broader impact.

This project was supported by Jugend- & Kulturprojekt e.V. based in Dresden, Germany.

Nastya Kuranda: Yoga-Sessions for Ukrainian Refugees

The project being analyzed is "Yoga-Sessions for Ukrainian refugees" by Nastya Kuranda. This initiative was designed as a refuge and therapeutic tool for refugees, predominantly women, who have sought shelter in Dresden, Germany. Given the therapeutic nature of yoga, it aimed to provide a safe haven for these individuals to find peace, practice personal care, and to create an opportunity for bonding.

Analyzing the innovativeness of the project, it is clear that Nastya brought a unique solution to a problem faced by her community. The use of yoga as a tool for mental and physical wellness in a refugee community is a novel approach. It allowed participants to relax, release stress, and also fostered social cohesion amongst refugees. Yoga is a relatively low-cost activity, requiring only a suitable space and yoga mats, so it presents a creative and cost-effective solution to address emotional and psychological stress.

In terms of value creation, this project has delivered significant benefits. Participants were given the opportunity to experience peace and personal care, which has a profound impact on mental health, especially in the context of displacement and trauma that refugees often face. Moreover, Nastya's project helped build bridges between individuals, fostering a sense of belonging and community that is crucial for their integration into a new society.

When considering impact, it is evident that the project has the potential for substantial influence. While the number of direct participants may be relatively small (around 20 individuals), the overall effects extend far beyond. The sense of community, well-being, and social inclusion that the project promotes have broader implications for the participants' integration within the Dresden community.

The project is also sustainable, with a minimal environmental footprint. It also has potential in terms of social sustainability, as it fosters well-being, inclusion, and a sense of community among a marginalized group. Financial sustainability may depend on securing spaces for yoga sessions and basic yoga equipment, but these costs are relatively low and could be covered through fundraising or donations.

In terms of scalability, the project can be replicated in other contexts or settings, serving other communities, not just refugees. The simplicity of the project, its low cost, and the universal appeal and benefits of yoga practice mean it could be adapted to serve various other communities facing stress, trauma, or social isolation. Thus, Nastya Kuranda's "Yoga-Sessions for Ukrainian refugees" project exemplifies the power of innovative, community-centered projects that provide value and positively impact their beneficiaries.

This project was supported by Jugend- & Kulturprojekt e.V. based in Dresden, Germany.

Izabela Modrzewska: Ukrainian Voice Jam

The project in focus is "Ukrainian Voice Jam" led by Izabela Modrzewska, an art educator with a background in music education and therapy. Izabela, leveraging her expertise in music, decided to organize a voice jam session in Dresden, Germany, targeting the Ukrainian community. The project was designed to facilitate cross-cultural exchange, social inclusion, and healing, through the medium of music and collective singing.

Considering the innovativeness of Izabela's project, it certainly offers a novel and unique solution to several problems. In the context of addressing social inclusion, mental health, and cultural preservation, her approach of using music as a unifying and therapeutic tool stands out. It exhibits creativity, adaptability, and a novel way to solve problems experienced by refugees and locals in Dresden alike.

The project creates significant value for its beneficiaries. By promoting social inclusion and fostering intercultural dialogue, it supports the Ukrainian community in Dresden to cope with trauma and feel more included. For the non-Ukrainians, it presents an opportunity to engage with and appreciate the rich Ukrainian culture, hence fostering better integration and understanding among diverse communities.

In terms of impact, the project's potential is multi-faceted. While the number of participants in a single event might be relatively small, the project's effects resonate on a wider scale. It not only offers a means of self-expression and healing for the participants but also acts as a bridge to foster intercultural understanding, which could significantly impact social cohesion in the long run.

Sustainability-wise, the project's design and implementation make it potentially sustainable in the long term. It has low environmental impact, and the costs associated with running such a project are relatively low. Socially, it promotes integration and mental wellbeing, which contributes to the long-term health of the community.

The scalability of the project is also considerable. Izabela's approach can easily be replicated in other settings and for other communities, not just for Ukrainians. The universal language of music and its therapeutic benefits could serve various communities experiencing distress, trauma, or social exclusion, making the "Ukrainian Voice Jam" project a robust model of using arts for community building and social inclusion.

This project was supported by Jugend- & Kulturprojekt e.V. based in Dresden, Germany.

Petrykivka Workshop by Anna Mukhanova

Anna Mukhanova's project, the Petrykivka Workshop, brought together Ukrainians and others residing in Dresden, Germany, offering a space to engage with and learn about traditional Ukrainian culture and the art of Petrykivka painting. This initiative served not only as a platform for fostering cultural understanding but also as a therapeutic outlet for members of the Ukrainian community displaced by the ongoing conflicts in their homeland.

Novelty and Innovativeness:

The Petrykivka Workshop is an innovative project that uses cultural education and creative engagement as tools to foster community, facilitate integration, and provide a therapeutic outlet. It offers a unique approach to problem-solving by using art to address social inclusion, cultural understanding, and psychological wellbeing. By teaching the traditional

Ukrainian art of Petrykivka painting, Anna introduced a new cultural perspective and process to the community in Dresden.

Value Creation:

The project creates significant social value for its beneficiaries. For the Ukrainian participants, it empowered them by acknowledging and celebrating their culture and provided a therapeutic outlet for expressing their feelings. For non-Ukrainians, it offered a unique opportunity to understand Ukrainian traditions and get to know the Ukrainian community in a non-formal setting, promoting cultural understanding and social cohesion.

Impact:

The workshop positively impacted its participants by fostering cultural exchange, creating a sense of community, and providing therapeutic value. While its immediate impact was local, the propagation of this project through social media extends its scope, creating potential for a wider cultural and social impact.

Sustainability:

The sustainability of the Petrykivka Workshop is apparent in the successful execution of the first in a series of workshops, indicating Anna's intention and capacity to continue these events. The ongoing need for cultural understanding, community building, and therapeutic outlets for displaced individuals supports the project's long-term social sustainability. Furthermore, Anna's acquisition of knowledge about fundraising in Germany increases the potential for the project's financial sustainability.

Scalability:

The project's concept is highly scalable and replicable in different contexts. The integration of different cultures and fostering of community through art and traditional cultural activities can be replicated in other locations with diverse or displaced communities. The project's successful execution and positive reception support the possibility for future similar initiatives, expanding its scale and increasing its potential impact.

This project was supported by Jugend- & Kulturprojekt e.V. based in Dresden, Germany.

Simone Pacini's Building the Landscape-Teen: Networking Event

The project under review, "Building the Landscape-Teen: Networking Event," was orchestrated by Simone Pacini, a freelance consultant specializing in communication, training, and management of cultural projects. This project embodies a collective journey through performance writing and digital storytelling workshops, where participants are taken on an exploration into memory, the rediscovery of the body, and unexpected landscapes. Aided by social media storytelling training, participants craft their own narratives within the collective journey and share these with a broader community.

Novelty and Innovativeness: "Building the Landscape-Teen: Networking Event" introduces a novel approach to promoting self-expression among teenagers. Pacini uses digital storytelling and performing writing workshops to encourage teenagers to explore their memories and their surrounding space. This innovative method of using social media storytelling training not only allows participants to create and share their narratives but also promotes digital literacy, fostering creative problem-solving skills.

Value Creation: The project creates significant cultural and social value. It provides teenagers a platform to express themselves creatively, fostering personal growth, self-confidence, and digital skills. In addition, it builds a micro-archive of collective words that could serve as a resource for future projects or studies.

Impact: The project creates a significant impact by offering teenagers a unique medium to articulate their thoughts, feelings, and perspectives. By focusing on their memories and immediate surroundings, the project enables participants to gain a deeper appreciation of their personal history and environment. This project could profoundly influence the participants' perception of self and their relationship with their community.

Sustainability: Given that the project primarily relies on digital platforms and communication channels, it is financially and environmentally sustainable. With a replicable model, the project can be carried out with minimal physical resources, making it environmentally friendly and cost-effective.

Scalability: The project's innovative use of digital storytelling and social media can easily be scaled up or replicated in other contexts or settings. Given its digital nature, the project can transcend geographical boundaries, making it accessible to teenagers from different regions or countries. Moreover, the "Building the Landscape-Teen: Networking Event" project serves as a model that can be adapted to cater to different age groups or target different social issues.

This project was supported by MeltingPro based in Rome, Italy.

Carolina Truzzi's Building Landscapes-Teen: Online Workshop

The project at hand, "Building Landscapes-Teen: Online Workshop," was developed by Carolina Truzzi, a performing art researcher and practitioner who focuses on biopolitics, content creation, and audience development strategies. This project merges two separate initiatives, one run by Truzzi, focusing on performance and creative writing, and the other by Simone Pacini, focusing on digital storytelling. The comprehensive project provides a platform for teenagers to express their creativity and personal narratives through performing writings and digital storytelling workshops, all connected to their memories and personal spaces.

Novelty and Innovativeness: This project introduces a unique blend of performance, creative writing, and digital storytelling. By connecting these mediums to the personal experiences of teenagers, it encourages them to explore and articulate their perspectives creatively. The project's innovative fusion of performance and digital narratives exemplifies a novel approach to engaging and empowering teenagers.

Value Creation: Truzzi's project provides social and educational value by nurturing creativity and digital literacy among teenagers. It grants them the ability to articulate their experiences and create personal narratives, bolstering their confidence and communication skills. Furthermore, the created micro-archive of collective words can serve as an enduring resource for future projects or studies.

Impact: The project's potential impact is substantial. By enabling teenagers to engage with their memories and surroundings through performing writing and digital storytelling, it prompts them to see their world in new ways and provides them with the skills to articulate these fresh perspectives. This novel approach may significantly influence their cognitive and emotional development.

Sustainability: As the project is online-based, it enjoys strong financial and environmental sustainability. Its reliance on digital platforms minimizes the use of physical resources, making it environmentally friendly and cost-effective. Also, the digital format allows for easy documentation and archiving, promoting the project's long-term viability.

Scalability: The project exhibits strong scalability potential. Its innovative use of digital platforms for creative expression can be replicated in different contexts or adapted to various age groups. Given its online nature, it is geographically unrestricted and could be deployed to a global audience, promoting the scalability of the initiative.

This project was supported by MeltingPro based in Rome, Italy.

Raffaella Vollaro's Il Filo del Quarticciolo

The analyzed project, "Il Filo del Quarticciolo," was orchestrated by Raffaella Vollaro, an international economics graduate and labor consultant. This initiative was created in collaboration with another participant, Mara Calcagni, targeting a community of elderly people in Rome's Quarticciolo district. Starting as a participative theater project, the seniors from the neighborhood organized and participated in cultural activities that fostered a new image of seniors and inaugurated a new meeting garden.

Novelty and Innovativeness: The innovative aspect of "Il Filo del Quarticciolo" lies in its participative approach to community regeneration. By engaging seniors in cultural activities and theater, the project offers a unique solution to challenge the stereotypical image of the elderly and improve social cohesion within the community.

Value Creation: The project creates significant social value. It not only enhances social interactions among seniors, fostering a sense of belonging and self-worth, but also creates

a positive and dynamic image of the elderly community, contributing to the dismantling of age-related stereotypes.

Impact: The impact of "Il Filo del Quarticciolo" is profound at the community level. By transforming the perception of seniors and promoting their active participation in community events, it positively influences social cohesion and inclusive community growth.

Sustainability: The project has strong potential for social sustainability, as it directly involves seniors in the organization and execution of events, leading to a sense of ownership and long-term involvement. Moreover, the established garden, which serves as a meeting and relationship space, further supports the project's longevity.

Scalability: The project's model of using cultural activities to promote social inclusion and active engagement among seniors can be replicated in other communities or adapted to different social groups. This demonstrates the scalability of the project and its potential to create significant impact on a broader scale.

This project was supported by MeltingPro based in Rome, Italy.

Mara Calcagna's Il Filo del Quarticciolo

The project being analyzed is "Il Filo del Quarticciolo," conceptualized and executed by Mara Calcagna, a professional artist with a Bachelor's degree in interior design and a focus on sustainable innovation. Partnered with Raffaella Vollaro, Mara facilitated a participative theater project in Rome's Quarticciolo neighborhood. This initiative encouraged seniors to share their experiences during the COVID-19 lockdown, promoting a new image of the elderly population, while integrating a musical performance.

Novelty and Innovativeness: The project is innovative in its approach to utilizing art as a tool for social dialogue. By encouraging seniors to narrate their experiences and perspectives, it introduces a unique method of community engagement and social inclusion, reflecting adaptability to the challenging circumstances imposed by the pandemic.

Value Creation: The project creates social value for its beneficiaries by promoting a more diverse and respectful image of seniors. It also contributes to emotional well-being by

providing an avenue for seniors to express their experiences and insights, thereby fostering community respect and appreciation for this demographic.

Impact: The impact of this project is significant on a local level. It facilitates intergenerational dialogue and understanding, promoting social cohesion and mutual respect. Additionally, it highlights the narratives of an often overlooked population, underlining their importance within the community.

Sustainability: The sustainability of this project is reflected in its potential for long-term social benefits. By promoting a more inclusive and respectful perception of seniors, it fosters social sustainability. Moreover, the participatory nature of the project encourages continued engagement and ownership by the community.

Scalability: The concept of using art as a tool for social dialogue and inclusion is scalable and can be adapted to different contexts. The project's success in engaging seniors and fostering social inclusion suggests potential for replication in other communities, thereby broadening its impact.

This project was supported by MeltingPro based in Rome, Italy.

Marta Malsegna's Urban Paradise

The project under analysis is "Urban Paradise," implemented by Marta Malsegna. Stemming from a need to develop sustainable lifestyles and reclaim the lost balance between humans and nature, this project aimed to promote best practices for fostering a harmonious relationship with our ecosystem. It was realized in the aftermath of the COVID-19 pandemic, highlighting the importance of experiencing and reconnecting with nature for psychophysical wellbeing and addressing the urgent environmental crisis.

The "Urban Paradise" project showcases novelty and innovativeness through its approach to promoting sustainability. This is not just an abstract concept but is grounded in everyday practices, advocating a paradigm shift in behavior towards more sustainable habits. The project offers a unique solution to the environmental crisis by engaging individuals and

communities in experiential learning about sustainable practices and a more harmonious relationship with nature.

In terms of value creation, "Urban Paradise" provides both social and environmental benefits. It encourages a sustainable way of living, thereby contributing to environmental preservation. Socially, it fosters a sense of community by bringing together artists, craftsmen, businesses, associations, and citizens to work collaboratively towards common goals.

The project has a significant potential impact. By changing behaviors and encouraging sustainable practices, it can contribute to the global fight against environmental degradation. Also, its emphasis on community engagement can foster social cohesion and solidarity.

Sustainability is at the heart of "Urban Paradise." It not only promotes environmental sustainability through its content but also demonstrates financial and social sustainability. It facilitates the creation of networks between stakeholders, fostering a model of horizontal subsidiarity where everyone can contribute to the common good.

Finally, the scalability of the project is evident. The principles and practices promoted in "Urban Paradise" are universally applicable and can be replicated in other contexts or settings. The emphasis on local communities and the use of locally available resources further increases the potential for scaling up, as it allows for the model to be adapted to diverse local conditions.

This project was supported by MeltingPro based in Rome, Italy.

Ermes Angelozzi - I Have a Dream to Live Safe

"I Have a Dream to Live Safe" is a project developed by Ermes Angelozzi, an Italian artist residing in Denmark. Through a 30-minute play, the project aims to present true stories from the Aida refugee camp in the West Bank. These narratives were obtained during a visit by some members of the activist teacher group who conceived the play. Their collective

goal is to expose the oppression experienced by different marginalized groups, fostering a dialogue that advocates for justice and freedom.

Novelty and Innovativeness: Ermes Angelozzi's play utilizes storytelling, a universal medium, to shed light on a critical global issue. By personalizing the stories of the Aida Refugee Camp residents, Angelozzi brings a unique human touch to the narratives. Moreover, the project showcases Angelozzi's ability to adapt to circumstances, notably through the presentation of a theatrical performance that unveils underrepresented realities.

Value Creation: The project certainly creates social value for its beneficiaries. By sharing stories of oppression and resistance from the Aida Refugee Camp, it fosters a deeper understanding of the Palestinian people's plight. The play serves to raise awareness and mobilize solidarity for their cause.

Impact: Given the universality of the medium used, the project has a significant potential impact. It stands as a powerful advocacy tool that can change perceptions and influence public opinion regarding the Palestinian issue.

Sustainability: Angelozzi's project manifests social sustainability as it fights for social justice and freedom. It educates and raises awareness, empowering viewers to become advocates themselves. The long-term potential of this project rests on its ability to inspire continued dialogue and action surrounding the issues presented.

Scalability: The scalability of the project is high. It could be performed in different settings or locations and be adapted to other issues of oppression. Moreover, the play could be translated into different languages, further increasing its reach and impact.

This project was supported by MeltingPro based in Rome, Italy.

Fabio Angelozzi - Notes of Social Justice

"Notes of Social Justice" is a project created by Fabio Angelozzi, an Italian pedagogy student residing in Denmark. Fabio, a non-professional artist with diverse experience in concerts, theatre, and street actions, used an Italian song to spark dialogue and reflection on social

justice. His performance stimulated discussion among the audience and emphasized the role that everyone can play in fostering community wellbeing.

Novelty and Innovativeness: The innovative aspect of Fabio's project lies in its unique use of music as a catalyst for social commentary and reflection. The idea of invoking social justice issues through a reinterpretation of a popular song shows creativity and adaptability to societal circumstances. However, while the approach is creative, it might not be considered highly novel, as using music for social commentary is a well-established practice.

Value Creation: Fabio's project creates social value by inciting conversations on social justice among community members. The use of music, a universal and approachable medium, facilitates understanding and involvement, thereby fostering a sense of unity and empathy within the community.

Impact: The project's impact seems to be localized at this stage, with immediate benefits to the community members who were present at the performance. While the potential for broader impact exists, the performance's reach is currently limited by the small scale and localized nature of the event.

Sustainability: As a single performance, the project may lack long-term sustainability. However, the concept of using music for social commentary could be sustainable if developed into an ongoing series of performances or events, each addressing different social justice issues.

Scalability: While the specific performance may not be scalable, the idea behind it is. Music is a universal language and the concept of using it to stimulate social justice conversations can be implemented in different contexts, cultures, and locations. By choosing locally relevant songs and themes, similar performances could be conducted worldwide, significantly increasing the project's reach and impact.

This project was supported by MeltingPro based in Rome, Italy.

Chiara Ballone - Poetics-mind: Art as Rebirth. Experiential Paths between Art and Psychology

"Poetics-mind: Art as Rebirth. Experiential Paths between Art and Psychology" is an artistic initiative led by Chiara Ballone, a psychologist, psychotherapist, and artist from Italy. Chiara combines her artistic and therapeutic skills to develop expressive and therapeutic art experiences. Through this project, she aims to introduce the concept of art therapy to people with little to no artistic skills, providing them with psychological tools to better understand and express their emotions and psychological state.

Novelty and Innovativeness: The blend of art and therapy in Chiara's project offers an innovative solution to personal growth and self-awareness. By merging different forms of art therapy - including photo-therapy, music-therapy, psycho-poetry, and emotional writing - she presents a unique, multifaceted approach to psychological wellbeing. This innovation stands out as a notable practice, despite the existing prevalence of art therapy.

Value Creation: Chiara's project undoubtedly creates value for its participants. By facilitating personal exploration and expression through art, the project provides both psychological and emotional benefits. It empowers individuals to delve into their own consciousness, fostering growth, understanding, and healing.

Impact: The project's impact is likely significant among its participants, particularly considering the intimate, personal nature of the experiences provided. However, as with many art therapy programs, its immediate impact may be limited to a small group of participants.

Sustainability: Sustainability is a strong aspect of Chiara's project. The concept of using various art forms for therapy can be applied indefinitely, evolving along with advances in both artistic and therapeutic fields. The long-term benefits for participants also contribute to the project's sustainability, as their progress can lead to lasting psychological improvements.

Scalability: Chiara's project has the potential to be scaled up and replicated in other contexts or settings. While the personal approach may limit the size of individual sessions, the concept and methods can easily be shared and implemented by other artists or therapists, extending its reach and impact. Additionally, different art forms can be explored and added, allowing for continual adaptation and expansion of the project.

This project was supported by MeltingPro based in Rome, Italy.

Chiara Ballone's Project: Korper-Leib

"Korper-Leib" is a project conceptualized and implemented by Chiara Ballone, a psychologist psychotherapist who uniquely combines her artistic talents and therapeutic insights. Aimed at exploring the interconnection of the body and the psyche within societal constructs, the project uses art as a medium of expression and dialogue. Involved in this endeavor are diverse artists, photographers, and painting artists, who contribute to the broad perspective of the initiative.

Novelty and Innovativeness: In its innovative approach, "Korper-Leib" bridges the gap between psychological understanding and artistic expression. By facilitating dialogue and expression from multiple artists, the project introduces a unique perspective on how individuals perceive and experience their bodies. It's not a conventional art project, nor is it a standard therapeutic process. It blends both spheres, creating a novel and enriching avenue for participants to explore and understand themselves. It is a noteworthy response to the changing circumstances in society, encouraging more inclusive and diverse dialogues about self-perception and identity.

Value Creation: This project creates significant value for its beneficiaries by fostering deeper self-understanding and encouraging dialogue on societal perception of the body. It challenges preconceived notions and stigmas, which can result in improved mental health and self-image for participants. Moreover, the project underscores the value of the artistic perspective in therapy, enriching both fields and providing new opportunities for dialogue and understanding.

Impact: The "Korper-Leib" project, while relatively small in scale, has the potential to make a profound impact. By providing a space for dialogue and self-exploration, it can significantly impact individual participants' mental well-being and societal understanding of body image. While it is challenging to quantify the depth of impact on individual psychological states, the project's approach has the potential to change individual perspectives, leading to improved self-image and overall mental health.

Sustainability: This project could potentially achieve sustainability by drawing upon the strengths of community engagement and integration of art and therapy. It is not overly reliant on resources, and the concept can be perpetuated as long as there are committed individuals willing to continue the dialogue and exploration. However, for the project to continue and thrive, there will need to be ongoing interest from artists and the broader community, as well as adequate funding.

Scalability: While the "Korper-Leib" project is relatively specific in its focus, the concept behind it can be expanded to other areas of self-perception and societal understanding. There is potential for the project to be replicated in other contexts or settings, given that the basic requirements are passionate individuals and an open forum for dialogue. In addition, as a part of the larger "Poeticamente" initiative, this project could influence and inspire other similar initiatives to explore the relationship between art, psychology, and society.

This project was supported by MeltingPro based in Rome, Italy.

Gianni Bona's "Il Cenacolo di Michetti"

The project, "Il Cenacolo di Michetti," designed and implemented by Gianni Bona, aspires to rejuvenate local cultural tourism in the Abruzzi region. Leveraging his experience as a project manager and a community leader, Gianni has created a cultural exploration that unearths the artistic gems of his city while fostering cultural understanding and appreciation among the community.

In terms of novelty and innovativeness, Gianni's project introduces a unique approach to cultural tourism. By centering the experience around the local artist, Francesco Paolo Michetti, and creating an intimate and immersive journey, the project proposes an innovative and potentially more engaging alternative to traditional sightseeing. This novel form of cultural exploration is likely to encourage residents and tourists to appreciate the art and history that envelops them, fostering a sense of unity and shared heritage.

"Il Cenacolo di Michetti" offers immense value for its beneficiaries. It brings social benefits by fostering cultural appreciation and a sense of community among participants. It can also have economic benefits by promoting tourism and potentially driving revenue for local businesses in the long run. By engaging with the rich artistic history of the region, the project also enhances cultural conservation, contributing to the overall value creation.

The impact of the project is substantial as well. With only a walk of less than 1000 meters, Gianni has crafted a culturally immersive experience that can spark conversations, build stronger community bonds, and create a deeper appreciation of local history and art. As more people participate, the impact can only widen, making a significant contribution to the cultural landscape of the Abruzzi region.

Regarding sustainability, "Il Cenacolo di Michetti" shows great potential. The project relies on pre-existing local cultural assets, making it financially and environmentally sustainable. The project's success can also contribute to the social sustainability of the region by fostering a sense of pride and ownership among the community members over their local culture and history.

Finally, Gianni's project shows scalability. The concept of focusing cultural tourism around the life and works of a local artist can be adapted to other artists and regions, offering a unique solution to the challenge of making cultural tourism more engaging and impactful. This scalability, combined with the project's novelty, value creation, impact, and sustainability, makes "Il Cenacolo di Michetti" a commendable initiative that successfully aligns with the transformative and regenerative goals of the "Art is Us" project.

This project was supported by MeltingPro based in Rome, Italy.

Tania Troiani's "Museum Digitalisation Party"

The "Museum Digitalisation Party" led by Tania Troiani, an active community member and occupational therapist, aimed to digitally transform the collection of the Museum of the Love Letter in Torrevecchia Teatina, Chieti. The project was conducted in collaboration with

other participants and engaged the local community in the digitalisation process, encouraging them to take an active role.

Assessing the novelty and innovativeness of the project, Tania's "Museum Digitalisation Party" introduces a unique solution to the challenge of preserving cultural heritage in the digital era. By involving the community in the digitisation process, Tania creatively turns the otherwise technical procedure into a collective activity. This innovative approach not only ensures the preservation and easy accessibility of museum assets but also strengthens the community's connection to their cultural heritage.

In terms of value creation, the project has numerous benefits. Socially, it enhances the community's involvement and sense of ownership towards their local museum, fostering a sense of belonging and unity. Economically, the digitalisation of museum assets could increase their accessibility and draw in a larger audience, potentially boosting local tourism and associated revenue. Environmentally, digitalisation reduces the physical strain on museum exhibits, contributing to their long-term preservation.

The impact of the "Museum Digitalisation Party" could be substantial. By involving community members in the digitalisation process, the project has the potential to spark interest in local cultural heritage, fostering a deeper appreciation and engagement. This approach also introduces digital skills to participants, which are increasingly crucial in the modern world.

Regarding sustainability, the project demonstrates financial and social sustainability. It relies on local resources and community participation, minimising additional financial strain. Furthermore, the digital assets created during the project can be utilised for a long time, making the effort highly valuable. Social sustainability is achieved by engaging the local community in a meaningful activity, fostering social inclusion and cohesion.

Lastly, the project exhibits scalability. The concept of a 'digitalisation party' can be adopted by other museums and cultural institutions, not just in Italy, but globally. This initiative could be used as a model to engage communities in the preservation and appreciation of cultural heritage.

In conclusion, Tania Troiani's "Museum Digitalisation Party" aligns closely with the goals of the "Art is Us" project. It addresses the impacts of the COVID-19 pandemic on cultural

sectors, promotes social inclusion and innovation, and contributes to community regeneration through cultural preservation and digitisation.

This project was supported by MeltingPro based in Rome, Italy.

Patrizia Di Nella's "Dolus"

"Dolus" is a theatre project created and spearheaded by Patrizia Di Nella, an artist with a keen interest in societal issues. Her project aimed to explore and provoke discussion about the concept of freedom, particularly in the post-COVID era, utilizing theatre and narratives derived from real-life experiences during the pandemic.

In the context of novelty and innovativeness, "Dolus" stands out for its use of theatre as a medium to analyze and explore societal changes in the face of a global pandemic. It is not simply about the production of art but about fostering dialogues and reflections on our perceptions of freedom. This creative use of theatre as a participatory tool for engaging in societal discourse is noteworthy.

The value creation in "Dolus" is predominantly social. By fostering dialogue on personal experiences and interpretations of freedom in a changing world, it provokes critical thinking and offers a platform for shared experiences and empathetic understanding. This, in turn, can enhance social cohesion and contribute to the wellbeing of individuals, as they find a platform to express, share, and reflect on their experiences.

The potential impact of "Dolus" lies in its ability to initiate essential conversations about freedom, a concept that impacts everyone. By examining freedom in the context of a global pandemic, "Dolus" might encourage its participants to think critically about their individual and collective experiences, potentially leading to greater societal understanding and empathy.

Sustainability is a more challenging aspect for this project. While it successfully facilitated a valuable dialogue during the project's lifespan, the long-term sustainability largely depends on continued community interest and support, as well as potential funding for continued

operations. However, the skills Patrizia developed in organizing, managing online platforms, and communicating effectively can support the project's sustainability.

In terms of scalability, "Dolus" has a high potential for replication in other settings, as the theme of freedom is universally relevant. However, it requires adaptations according to the local context and experiences of the participants.

In conclusion, Patrizia Di Nella's "Dolus" embodies the objectives of the "Art is Us" project by using arts-based participatory approaches to foster dialogue on critical societal issues. The project could benefit from identifying ways to ensure its sustainability and exploring avenues for scalability to extend its benefits to larger audiences.

This project was supported by MeltingPro based in Rome, Italy.

Francesco D'Alessandro's "Cineforum Kids"

"Cineforum Kids" is a project devised by Francesco D'Alessandro, an experienced professional educator, pedagogue, and volunteer. This project comprises a film forum specifically designed for children residing in an outlying district of a city. D'Alessandro, with his rich background in volunteering and passion for inclusive activities, utilized the medium of film to provide a platform for children's learning and engagement.

"Cineforum Kids" brings forward an innovative approach by using film forums to stimulate young minds in the outskirts of the city. This mode of engagement is not only unique but also adaptive to the COVID-19 circumstances, considering the need for a safer yet engaging mode of interaction for children. The idea of engaging children through films introduces a new method of learning, promoting creativity and initiative among the children.

In terms of value creation, the project creates social benefits for the young participants by offering a platform for learning, engagement, and critical thinking. In addition, it provides a valuable opportunity for children in remote areas to have access to cultural and educational activities, thereby promoting social inclusion.

The potential impact of the project is significant as it caters to children, who represent the future of our society. By fostering a learning environment that promotes creativity, critical thinking, and engagement, the project contributes positively to the development of these young minds.

The project's sustainability could be a challenge given the financial resources required for continuous operations. However, with Francesco's experience in organization and communication, coupled with potential partnerships with local associations, the project has the potential for long-term operation.

In terms of scalability, the project has the potential to be replicated in other communities or settings. The concept of a film forum for children is universal and can be adapted to various contexts, providing children in different areas with access to an engaging, educational, and fun activity.

In conclusion, Francesco D'Alessandro's "Cineforum Kids" is a remarkable example of an arts-based participatory project that fosters social inclusion and offers an innovative learning platform for children. For future growth and sustainability, the project could seek partnerships and collaborations to extend its reach and impact.

This project was supported by MeltingPro based in Rome, Italy.

Francesco D'Alessandro's "2023 City's Dream"

The project "2023 City's Dream" is a unique initiative led by Francesco D'Alessandro. D'Alessandro, a professional educator and pedagogue, with a rich background in community outreach and social advocacy, sought to collect and publicize the hopes and aspirations of citizens for their city in 2023.

D'Alessandro's approach to collecting public opinion about the city's future is innovative and engaging. Collaborating with Fabrizio, he created a physical medium, a small box, for citizens to deposit their wishes anonymously. These were then displayed on a bulletin board in a local city center bar, inviting more interaction and additional input from future

passers-by. This methodology offers a novel way of understanding community desires and generating social dialogue.

The project creates immense value in the form of social benefits. By providing a platform where every citizen's voice can be heard, the project promotes a sense of community and shared vision. It engages the public in envisioning their city's future and encourages civic participation, thereby fostering social cohesion.

The impact of "2023 City's Dream" can be significant. On the surface, it may seem like a simple exercise, but it has the potential to generate profound discussions and prompt actionable change. Moreover, the displayed wishes could provide valuable insights for community leaders and policymakers.

The sustainability of the project is inherently linked with public engagement. As long as citizens participate and express their views, the project could continue to flourish. Besides, the minimalist nature of the project – requiring only a box, paper, and a public space – ensures financial sustainability.

The project also exhibits excellent scalability. The concept can be easily replicated in different cities, communities, or settings, with the potential to generate significant public engagement and contribute to community building in each of these contexts.

In summary, Francesco D'Alessandro's "2023 City's Dream" serves as a powerful example of community engagement and participatory dialogue. It showcases a simplistic yet impactful approach to community development, aligning well with the goals of the "Art is Us" project. Its success, however, is contingent on continued public participation and the interpretative action taken based on the collected wishes.

This project was supported by MeltingPro based in Rome, Italy.

Flavio Mandolini and Paolo D Nicola's "Creative Writing Workshop - Rodari Model"

The "Creative Writing Workshop - Rodari Model" is a novel endeavor helmed by Flavio Mandolini and Paolo D Nicola. Both equipped with strong backgrounds in education and

literature, Mandolini and D Nicola aimed to facilitate the expression of individual creativity through structured poetry workshops.

The ingenuity of this project lies in its use of the Rodari Model as a medium for nurturing creativity, facilitating individual expression, and promoting deeper understanding among participants. It successfully introduces an improved method of community interaction and creative expression, offering a unique approach to language exploration and poetry creation.

In terms of value creation, the project delivers tangible benefits on a social level. It enables participants to express complex emotions and ideas through poetry, foster deeper connections, and encourages self-reflection. The project thereby promotes emotional intelligence and social cohesion, enriching participants' social experiences.

The impact of the "Creative Writing Workshop - Rodari Model" extends beyond the individual participants. By creating a collective nursery rhyme, the project magnifies its scope of influence to the broader community, showcasing the power of shared narratives and fostering a sense of communal identity.

The project's sustainability is reliant on the continued interest and participation of the community. Given its relatively low operational costs and immense social benefits, it seems capable of achieving long-term sustainability, granted there remains an audience willing to engage in such creative exercises.

In terms of scalability, the project model can be implemented in various contexts or settings. It could cater to different age groups, cultural communities, or even professional environments. The universal appeal of poetry and self-expression provides opportunities for widespread application.

In conclusion, the "Creative Writing Workshop - Rodari Model" orchestrated by Flavio Mandolini and Paolo D Nicola stands as a beacon of creative innovation. It demonstrates a practical method of fostering creativity, connectivity, and deep understanding within communities. However, the future success of the project rests on the sustained participation and enthusiasm of the community, and on the organizers' ability to adapt and innovate based on evolving community needs.

This project was supported by MeltingPro based in Rome, Italy.

Elisia K.'s "Kids Intoductory Drawing Class"

Elisia K.'s project, "Kids Intoductory Drawing Class," was aimed at fostering an artistic community among children in Germany, particularly in the wake of social restrictions imposed by the COVID-19 pandemic. As a social science student and community volunteer, Elisia devised a plan to provide young learners with basic drawing skills to foster creativity and social bonds.

In terms of innovativeness, Elisia's project is rooted in a holistic approach to community recovery. Instead of focusing on advanced technical skills, the project utilized the simplicity of drawing to offer a safe, accessible environment for children to express themselves and engage with their peers. This approach offers a novel method of community rebuilding, aiming at the psychological and social welfare of the children impacted by the pandemic.

From a value creation standpoint, the project does an admirable job. It not only gives children the opportunity to learn and appreciate art, but also stimulates their social and creative capacities that were stifled by the lockdowns. This dual-faceted approach enhances the social fabric of the community and the personal development of the participants, creating a harmonious blend of individual and communal benefits.

The impact of the "Kids Intoductory Drawing Class" can be seen in its ability to engage children in an artistic and social activity post-lockdown. The class not only reintroduced children to the joys of drawing but also reinstated their connection to the community, making a significant impact on their overall development.

The sustainability of the project largely depends on the continuous support from community representatives, volunteers, and resource providers like JKPeV. With enough backing, this project has potential to be a regular occurrence, continuously contributing to the community's creative and social restoration.

The project holds scalability potential as well. The simple and accessible nature of the project allows it to be adapted to different community settings and age groups. The need

for social and creative re-engagement is universal, especially in the aftermath of the pandemic, making this project a viable option for communities worldwide.

To sum up, Elisia K.'s "Kids Introductory Drawing Class" has done a commendable job in addressing the social and creative deficits experienced by children post-lockdown. The project is innovative in its approach, creates value for its beneficiaries, and makes a considerable impact on the community. Its future success will largely depend on continuous community support and potential adaptability to various community settings.

This project was supported by Jugend- & Kulturprojekt e.V. based in Dresden, Germany.

Niki Katsargyri's "Balomatou" Project

The project under analysis is "Balomatou", implemented by Niki Katsargyri. A nonprofessional artist from Greece, Katsargyri brings forth her creativity through this constantly evolving artwork. Conceived six years ago, the project focuses on recycling little useless pieces of fabric, turning them into creative pieces of art such as jewelry, alternative blankets, bags, soft toys, and decorative ornaments. Through her work, Katsargyri aims to maintain her active and creative identity as a woman, mother, grandma, and retiree.

Analyzing the innovativeness and novelty of the "Balomatou" project, it's clear that it presents a unique solution to the problem of fabric waste. Katsargyri's approach of transforming unwanted fabric pieces into unique and beautiful art creations demonstrates a significant degree of creativity, problem-solving skills, and adaptability to changing circumstances.

In terms of value creation, Katsargyri's project seems to offer social and environmental benefits. The project provides a platform for the artist to communicate and connect with others, emphasizing her identity as an active and creative retiree. The use of recycled fabrics further indicates an awareness and effort towards environmental sustainability.

When it comes to impact, the project has significant potential. The value of the art created, along with the environmental and social benefits, can have profound effects at a local level.

However, the depth of impact might be limited by the artist's physical capacity and resources available.

In terms of sustainability, the project has a fair potential for long-term viability. It utilizes recycled materials, which makes it environmentally sustainable. The fact that the artist enjoys creating these pieces and uses them as a form of self-expression and communication suggests a level of personal commitment that could ensure the project's ongoing life.

Finally, scalability might be a challenging aspect of this project. The artwork is handmade and therefore time and labor-intensive, which could make it difficult to replicate or scale up in different settings. However, the concept itself, reusing waste fabric to create valuable items, could potentially be taught and adopted in various contexts, inspiring others to follow a similar path.

Overall, "Balomatou" is a valuable project that successfully combines art, recycling, and community engagement. It emphasizes the transformative power of creativity, an idea central to the Art is Us project. Niki Katsargyri should be commended for her dedication to her craft and her innovative approach to environmental sustainability and community engagement.

This project was supported by Art and Action Network based in Athens, Greece.

Stamatis Kyriakos: "My Identity as an LGBTQ+ Person"

The project "My Identity as an LGBTQ+ Person" by Stamatis Kyriakos, an aspiring artist and social worker from Greece, is an autobiographical exploration of his lived experiences within the LGBTQ+ community. Through the medium of painting, Kyriakos bravely opens up a dialogue about LGBTQ+ issues and offers his personal perspective on living as a gay man in society. He aims to dispel stereotypes, challenge discrimination, and advocate for equal opportunities, thereby using his art to drive social inclusion and foster intercultural dialogue.

Assessing the project's novelty and innovativeness, Kyriakos's approach to expressing his LGBTQ+ identity through art brings a unique perspective to the community's ongoing conversation. His works don't merely portray the challenges of LGBTQ+ individuals; they represent the voice of a single individual navigating his truth amidst societal norms. The personal narrative adds a layer of authenticity and originality that sets his project apart.

In terms of value creation, Kyriakos's work serves multiple roles. It gives voice to a community often marginalized and stigmatized, offering social value by initiating difficult conversations about identity and acceptance. Economically, the project also holds potential, as the artworks could be sold, providing financial support for Kyriakos and potentially funding further advocacy projects.

When considering the project's impact, Kyriakos's work has the potential to evoke empathy, inspire understanding, and change attitudes towards the LGBTQ+ community. It creates an avenue for dialogue that may challenge existing prejudices and foster inclusivity. The scale of this impact will depend on how widely the project is disseminated and the audience it reaches.

Sustainability-wise, as long as Kyriakos continues to produce artwork and engage in discussions about LGBTQ+ issues, the project can sustain itself. The sustainability might be enhanced if he secures a platform for regular exhibitions or a partnership with LGBTQ+ advocacy groups to extend his reach.

Lastly, the project's scalability is high. Kyriakos's approach, leveraging art to express personal experiences and foster dialogue about LGBTQ+ issues, can be replicated by other artists worldwide. Furthermore, his story and the issues he tackles through his art are universally relevant, which could aid in expanding the project beyond its original context.

To sum up, "My Identity as an LGBTQ+ Person" project is an innovative, value-adding, impactful, sustainable, and scalable initiative. Despite the personal and societal challenges involved, Stamatis Kyriakos has shown courage and creativity in using art to promote dialogue and acceptance around LGBTQ+ issues.

This project was supported by Art and Action Network based in Athens, Greece.

Marina Gkavardina: Love Without Borders

The project under scrutiny, "Love Without Borders," was developed by Marina Gkavardina, an art educator working with a diverse group of students in Greece, including those from immigrant and refugee backgrounds. Her aim is to raise global awareness of immigration and refugee issues through the children's artwork. It offers a platform for children who have suffered persecution and their peers who welcome immigrants and refugees to express their perceptions and experiences.

Novelty and Innovativeness: Marina's project stands out in its innovative approach to tackling a significant social issue. By utilizing the art medium as a tool for storytelling and empathic expression, it transcends cultural and language barriers. The project harnesses the creativity, initiative, and unique perspectives of children, whose voices are often unheard in discussions on immigration and refugees. It offers a unique solution to fostering understanding and empathy among diverse communities.

Value Creation: The value created by the "Love Without Borders" project is profound and multifaceted. It offers social benefits by promoting inclusivity, empathy, and understanding between diverse groups of children. For the children involved, it serves as a therapeutic outlet and a platform for expression. It also has an educational value, enriching the school curriculum and raising awareness of immigration and refugee issues.

Impact: The project has a considerable potential impact. It can influence local communities, the broader public, and policymakers by presenting a vivid, personal perspective on the immigration issue. The potential for change extends beyond the classroom, as the artwork and the experiences it encapsulates could reach a broad audience through exhibitions and social media sharing.

Sustainability: As long as immigration and refugee issues persist, projects like "Love Without Borders" will continue to be relevant. Its sustainability lies in the continuous need for empathy, understanding, and dialogue. With adequate funding and support, the project could become an integral part of the educational curriculum, serving future generations of students.

Scalability: "Love Without Borders" has a clear potential for scalability. Its methodology could be replicated in other classrooms, cities, and countries. Additionally, the artworks could be digitized and shared globally through online exhibitions, increasing its reach and impact. The project's adaptability to different contexts is an essential aspect of its scalability.

In conclusion, "Love Without Borders" is a commendable project that powerfully leverages art as a means to foster social inclusion and intercultural dialogue. Marina Gkavardina has successfully turned her classroom into a melting pot of cultures, encouraging students to share, learn, and grow through their unique experiences. Despite the challenges posed by the topic's sensitivity, Marina has managed to create a safe space for her students, thus fostering empathy and awareness among them and the wider community.

This project was supported by Art and Action Network based in Athens, Greece.

Eleni-Helen Perrou: Photo Exhibition: 'Omouti' - 'Hope'

The project, 'Omouti' - 'Hope', is the work of Eleni-Helen Perrou, a public school teacher from Greece. Her photo exhibition presents a compelling view of the daily lives of the Roma community in Greece, with the intention to combat anti-gypsyism, discrimination, and prejudice. The photographs taken are a testament to the challenging conditions these communities face.

Novelty and Innovativeness: Perrou's project is characterized by its innovative use of photography as a medium to convey the hardships and realities of the Roma community. By involving the Roma in the process of choosing and taking the photos, she empowers them to tell their own stories, which is a unique approach to confronting bias and discrimination.

Value Creation: The project creates social value by raising awareness about the living conditions and challenges of the Roma community. This awareness can stimulate dialogue and lead to initiatives for change, creating social benefits for the Roma community. It also

combats social prejudice and fosters empathy and understanding, thereby generating value for the larger society.

Impact: The potential impact of 'Omouti' - 'Hope' is substantial. By shedding light on the plight of the Roma community through their own perspectives, it can significantly impact public perception, which can lead to policy changes and social inclusion initiatives. The exhibition can also make a difference in the lives of the Roma community by validating their experiences and giving them a voice.

Sustainability: The sustainability of the project relies on public interest and support. With continued relevance and promotion, the project could garner the attention and resources it needs to be sustainable in the long term. It could also become a recurring event, with new stories being told as the conditions of the Roma community evolve over time.

Scalability: The project has a clear potential for scalability. The concept could be adopted and replicated in other locations and contexts, featuring different marginalized communities. The digital format of photography also allows for a broad and global audience, which could increase the impact and reach of the project.

In summary, Eleni-Helen Perrou's 'Omouti' - 'Hope' project is a remarkable effort to highlight the experiences and struggles of the Roma community in Greece. Despite the potentially sensitive subject matter, Perrou has successfully navigated this by involving the community in the process, thus ensuring their stories are told authentically. The project not only contributes to the fight against discrimination and prejudice, but it also serves as a beacon of hope for better understanding and inclusivity.

This project was supported by Art and Action Network based in Athens, Greece.

Nektaria Kyriaki Linardou: Untitled Project 2022

'Untitled Project 2022' is a collection of artworks from Greek artist Nektaria Kyriaki Linardou, an unemployed amateur painter who took the opportunity of the Art is Us project to develop her craft with a view to professionalization. The project represents Linardou's

journey through various painting techniques and themes, with the ultimate aim of organizing her own exhibition.

Novelty and Innovativeness: Linardou's approach is innovative in the sense that she uses her art as a form of personal expression and resilience in the face of economic adversity. However, it is critical to note that while her personal journey and the quality of her work are remarkable, the act of painting itself is not a new concept. The transformative power here lies in her intention to transition from an amateur to a professional artist and using this process to deal with a challenging personal period.

Value Creation: Linardou's project creates value in several forms. Firstly, it provides her with a channel for personal development and a potential career pathway, which can be considered an economic benefit. Secondly, by sharing her art with the community, she may stimulate dialogue and evoke emotions, thereby creating cultural and social value.

Impact: The potential impact of Linardou's 'Untitled Project 2022' is twofold. On a personal level, her progression and commitment to her art can inspire others facing similar adversity. On a wider scale, her planned exhibition may stimulate cultural discussions and appreciation for art within her community, thereby fostering social cohesion.

Sustainability: Linardou's project sustainability depends largely on her continued development as an artist and the sustained interest of her audience. With the right opportunities and support, such as mentorship and exposure through platforms like the Art is Us project, her work could continue to evolve and resonate with audiences, ensuring sustainability.

Scalability: The project's scalability is a bit uncertain at this point. Linardou's personal artistic journey is indeed inspirational, but the concept of using art as a personal and professional development tool can be replicated in various contexts with other aspiring artists.

In conclusion, Nektaria Kyriaki Linardou's 'Untitled Project 2022' illustrates the transformative power of art. Despite the challenges, she has displayed remarkable resilience and commitment to her craft. This project showcases the potential of art not just as a form of self-expression, but as a means of personal and professional development.

The upcoming steps, such as her planned art exhibition, will undoubtedly further her artistic journey.

This project was supported by Art and Action Network based in Athens, Greece.

Christina Argyriou's "The Teacher Starter"

"The Teacher Starter" is a unique initiative taken up by Christina Argyriou, a dedicated primary school teacher in Greece. It is an educational blogspot, brimming with diverse thoughts, techniques, and activities for educators, community leaders, and young learners worldwide. With an aim to aid the educational community and promote interactivity amidst the challenges of the COVID-19 pandemic, Christina's project signifies her commitment to education, art, and community interaction.

Novelty and Innovativeness: In a digital age where information is abundant, what sets "The Teacher Starter" apart is the curated quality of its content and the intent behind it. Each blog post encapsulates a unique story or activity with comprehensive instructions, showcasing Christina's problem-solving skills, creativity, and initiative. The project is not just another blogspot; it is a solution to a global problem - isolation and the lack of productive activities during a pandemic.

Value Creation: Christina's blogspot generates value in the educational community by providing useful content for teachers and community leaders. It represents a melting pot of ideas and activities, potentially enriching their teaching and community-leading techniques. It is particularly beneficial for those seeking innovative ways to engage their students and community members in these challenging times.

Impact: While it is too early to quantify the impact of "The Teacher Starter," the potential is considerable. It could provide a significant impact in terms of scope, as it targets a wide range of communities and educators worldwide. The depth of impact depends on the practical application of the ideas and activities presented on the platform.

Sustainability: The sustainability of this project lies in its ability to adapt and grow. As Christina continues to add content and users interact with it, the blogspot's reach and

influence can only expand. Also, given that it is a digital platform, it carries a high degree of environmental sustainability, provided the technological infrastructure remains supported.

Scalability: The scalability of "The Teacher Starter" is promising. The platform can reach anyone with internet access, making it globally applicable. As Christina continues to enrich her content, more educators, community leaders, and learners could benefit from it. Moreover, the concept can be replicated for other fields, suggesting that the impact of Christina's initiative extends beyond the current project.

This project was supported by Art and Action Network based in Athens, Greece.

Constantino Ramon Papachatzis Peña and "Mexican Culture in Greece"

"Mexican Culture in Greece" is a project executed by Constantino Ramon Papachatzis Peña, a Mexican immigrant in Greece. Constantino, who studied Spanish literature in Greece, is an artist passionate about preserving and sharing the rich cultural heritage of his home country, Mexico. He creates various objects and clothing inspired by the cultural history of Mexico and, through his works, aims to propagate the Mexican cultural heritage in his host country, Greece.

Evaluating the project on the five crucial aspects, we notice the following:

> Novelty and Innovativeness: Constantino's project is innovative in its approach to disseminate Mexican culture in a foreign land. By using his artistic skills, he offers a unique perspective of his native culture and introduces Greece to new cultural artifacts and clothing. His creativity and initiative in adapting to his host country while maintaining his cultural roots are commendable.

> Value Creation: The project undoubtedly creates cultural and social value by promoting cross-cultural understanding and respect for diversity. It offers both Greeks and Mexicans in Greece an opportunity to understand and appreciate Mexican culture through tangible creations.

> Impact: The potential impact of this project is substantial. By promoting Mexican culture, it encourages cultural exchange, fostering understanding and respect for

cultural diversity among the Greek community. Moreover, by engaging with the Mexican Embassy in Greece and inspiring other young Mexican artists, it paves the way for a broader cultural dialogue.

Sustainability: The sustainability of this project largely depends on the continued interest and involvement of Constantino, the local community, and supporting organizations. There may be challenges in terms of financial sustainability, but Constantino's passion for his culture and his desire to share it can drive this project forward. With support from organizations like the Mexican Embassy, this project could thrive and grow.

Scalability: This project has excellent scalability potential. It can be replicated in other contexts or settings where cultural exchange and understanding are desired. The model of an immigrant artist sharing their native culture through their works can be utilized by other immigrant communities in Greece and beyond.

In conclusion, Constantino Ramon Papachatzis Peña's "Mexican Culture in Greece" is an inspiring and innovative project that admirably balances preserving one's cultural roots and adapting to a new culture. While there are challenges, notably in financial sustainability, the project's cultural and social impacts and scalability potential make it a meaningful endeavor in the context of the "Art is Us" project.

This project was supported by Art and Action Network based in Athens, Greece.

Mary Lazaridi's "Social Football" Project

The project under analysis is "Social Football," a creative initiative led by Mary Lazaridi, a professional photographer and social anthropologist based in Greece. This endeavour focuses on using the medium of photography to uplift the spirits of a football team, which consists of asylum seekers, refugees, and migrants in Athens. The project's essence lies in its innovative use of art as a tool to empower and generate a sense of community and belonging.

Novelty and Innovativeness: Lazaridi's "Social Football" project exhibits innovativeness through its unique approach of using portraiture to challenge societal narratives surrounding refugees and migrants. By allowing these individuals to pose as superheroes and share their personal narratives on the team's Instagram page, Lazaridi is breaking down stereotypical images and providing a new perspective on the migrant experience. This approach is not only novel but also adaptive to current societal issues, making it a creative and unique solution to fostering social inclusion.

Value Creation: The value created by this project is multi-fold. For the football team members, the project has served as a psychological boost, providing them with a platform to share their stories, affirm their identities, and cultivate pride. Further, the project is also valuable for the broader community as it offers an intimate glimpse into the lives of individuals who are often marginalized, promoting empathy, understanding, and social cohesion.

Impact: The potential impact of the "Social Football" project is significant. It has not only boosted the spirits of the team members but also made their stories accessible to a wider audience, including their friends, families, and communities back home. Given the Instagram page's popularity, the project has the potential to reshape public perception of migrants and refugees, thereby contributing to greater social inclusion.

Sustainability: In terms of sustainability, the project has good prospects. As long as there is access to the internet, a camera, and willing participants, the project can continue to function and even expand. Further, the nature of social media enables the project to keep engaging audiences and fostering dialogue, contributing to its social sustainability.

Scalability: The "Social Football" project has high scalability potential. This model of sharing personal stories through art can be replicated with different communities in various contexts, transcending geographical boundaries. It could also be adapted to other social media platforms or extended to include other forms of art, thus amplifying its reach and impact.

In conclusion, Mary Lazaridi's "Social Football" project embodies the transformative force of culture for community regeneration that the "Art is Us" project aspires to. It is innovative,

valuable, impactful, sustainable, and scalable, serving as an inspiration for other learners in the MOOC.

This project was supported by Art and Action Network based in Athens, Greece.

Stamatis Kyriakos: "My Identity as an LGBTQ+ Person"

The project "My Identity as an LGBTQ+ Person," conceived and executed by Stamatis Kyriakos, elucidates the reality of a gay man through an autobiographical lens. With a strong emphasis on LGBTQI+ issues, Stamatis aims to demonstrate that his daily life is not distinct from others. His artworks are a profound testament to his belief that many LGBTQI+ individuals face stigmatization, discrimination, and unequal opportunities in socio-economic life and love. Stamatis' courage in declaring his work as autobiographical underscores the urgent need for open dialogue around the issues of the LGBTQI+ community.

Novelty and Innovativeness: Stamatis' approach is innovative in its blend of personal expression and social activism. Using art as a medium for expressing personal identity and fostering dialogue around LGBTQI+ issues is not entirely new. However, Stamatis' focus on his individual experience within the Greek context and his choice of mediums – acrylic on canvas and pencil on paper – lend an element of novelty to his project.

Value Creation: Stamatis' project brings immense value, especially to the LGBTQI+ community. By sharing his personal experiences, he helps increase awareness, promote acceptance, and challenge stereotypes associated with the LGBTQI+ community. His project also holds potential value for anyone seeking to understand the lived realities of LGBTQI+ individuals better.

Impact: Stamatis' project can have a significant impact on several fronts. Primarily, it has the power to inspire and encourage other LGBTQI+ individuals to express themselves freely and be proud of their identity. Moreover, it can foster empathy and understanding among the general public, thus contributing to the broader effort for social inclusion and acceptance of the LGBTQI+ community.

Sustainability: The sustainability of Stamatis' project lies in its relevance. As long as issues of identity and acceptance remain, artworks like his will continue to resonate. Furthermore, by continuing to create and share his works through different platforms, Stamatis ensures the ongoing dialogue and engagement around his project.

Scalability: The scalability of the project is a bit limited due to its deeply personal and autobiographical nature. However, the concept behind the project – using art as a medium for self-expression and social dialogue – can be replicated in various contexts. It's also possible that Stamatis' work can inspire similar initiatives by other artists, both within and outside the LGBTQI+ community.

This project was supported by Art and Action Network based in Athens, Greece.

Tanya Radchenko: Vytynanka Project

The project under review is the "Vytynanka" initiative, championed by Tanya Radchenko, an active member of the Ukrainian community in Athens, Greece. The project aimed to provide engaging and educative activities for children and their parents who recently relocated from Ukraine to Athens due to the crisis in their homeland.

Analyzing the project against the suggested parameters presents a comprehensive picture of its value and potential.

Novelty and innovativeness: Tanya's project introduces a unique solution to a pressing problem: the need for social inclusion and community building among newly arrived Ukrainian immigrants in Athens. The innovative use of the traditional Ukrainian paper cutting craft (vytynanka) as a means to educate and entertain reflects a creative and adaptable approach.

Value Creation: The project created significant social value by fostering a sense of community and inclusion. It served as a distraction from the hardships faced by these immigrants and helped them connect within a safe environment. Moreover, the project

promoted cultural awareness and understanding by sharing the background story of the Vytynanka tradition.

Impact: Tanya's project has the potential for considerable impact. It offered much-needed leisure activity and a sense of community for immigrants in a foreign city, providing a platform for them to bond over shared experiences and cultural practices.

Sustainability: While the project was a one-day activity, its concept and approach can be sustained in the long term. Tanya has shown that it's possible to use traditional art forms as tools for community engagement and cultural education. By continuing to leverage these practices, similar initiatives could be held regularly, further enhancing their impact.

Scalability: Tanya's project holds promise for scalability. The methodology can be replicated in other communities or cities, reaching a wider demographic. This project could serve as a model for integrating art, education, and community building in a multicultural society.

In conclusion, Tanya Radchenko's Vytynanka project stands out for its innovative approach to community building and cultural education. Despite its limitations in terms of duration, the project holds considerable promise for social impact, sustainability, and scalability. It is an excellent example of how art can be used as a transformative force for community regeneration and social inclusion.

This project was supported by Art and Action Network based in Athens, Greece.

Royeen Muhammadi: The Story of the Greek Forum of Refugees

The project in focus, "The Story of the Greek Forum of Refugees," by Royeen Muhammadi, encapsulates an interview with Yonous Muhammadi, the founder of the Greek Forum of Refugees. As a video project, it carries immense personal significance, intertwining Royeen's journey of understanding his father's work with a broader exploration of the refugee and migrant communities' experiences in Greece.

Starting with its novelty and innovativeness, Royeen's project stands out for its fresh narrative approach and personal connection. The interview format provides a human touch to the narrative, not just discussing the organization's work but delving into the life stories

of its founder. The project's context, a father-son dynamic, provides a unique lens to view the organization, adding a personal, emotional layer to the traditional interview. Royeen's own journey from Afghanistan to Greece and his role in "Voicify," a youth European group, further enhances the project's authenticity and relatability.

The project offers significant value creation, especially in terms of social benefits. It contributes to raising awareness about the struggles and challenges that refugees face, ultimately promoting social inclusion and understanding. By sharing Yonous Muhammadi's life journey and the work of the Greek Forum of Refugees, the project can potentially influence public opinion and foster empathy towards refugee and migrant communities.

In terms of impact, while immediate quantitative metrics, like video views, might seem modest, the project holds the potential for a more profound, qualitative impact. By strengthening the relationship between Royeen and the Greek Forum of Refugees, it's an embodiment of the transformative force of culture, leading to a renewed engagement with the refugee community's cause.

As for sustainability, the project sets a foundation for long-term engagement and awareness-building. The film's digital nature allows for continuous sharing and re-engagement, providing an enduring platform for dialogue and understanding about the issues at hand.

Finally, the project's scalability lies in its format. The model of personal narrative and interview can easily be replicated in different contexts, potentially featuring different community leaders and their stories. The fact that the project was framed under the "Art is Us" initiative, and Royeen Muhammadi's subsequent engagement with the Greek Forum of Refugees in the communication department, suggests the potential for similar projects in the future. It underscores the idea that art, personal narrative, and storytelling can serve as powerful tools for community engagement and social cohesion.

This project was supported by Art and Action Network based in Athens, Greece.

Nastya Dukhovna's "A Day at the Beach"

"A Day at the Beach" is an enriching community project designed and implemented by Nastya Dukhovna, a zealous student at the American College of Greece. Born out of a keen observation of volunteer burnout within the Ukrainian community in Athens, the project aimed to provide a respite for these hardworking individuals, offering them a chance to relax, rejuvenate, and establish stronger ties within their community.

The novelty and innovativeness of Nastya's project lie in its simplicity and human-centered approach. In the midst of a crisis, efforts are typically concentrated on the victims, often leaving the volunteers' well-being overlooked. Nastya identified this gap and creatively addressed it, proving that sometimes the most profound solutions are indeed the simplest. This project was not about introducing a new service, but about reimagining the value of an existing one - rest and community bonding.

In terms of value creation, the project offered a much-needed break for the volunteers, providing both mental respite and an opportunity for them to connect and bond on a deeper level. This had significant social benefits, fostering a stronger community spirit and reinforcing their resilience to continue their invaluable work.

The impact of the project was tangible. With around 12-13 individuals participating, Nastya managed to cultivate an environment where the volunteers could unwind, feel appreciated, and reconnect with their own needs and well-being. The experience not only improved the volunteers' morale but also demonstrated the community's recognition of their efforts, thus enhancing their motivation.

From a sustainability perspective, the project stands on strong grounds. It offers a replicable model that can be adopted in similar contexts, not just for Ukrainian volunteers, but for all communities experiencing crisis and requiring volunteer assistance. This simple but impactful idea of caring for the carers can help sustain volunteer-driven efforts during crises, hence ensuring their long-term effectiveness.

Finally, considering scalability, "A Day at the Beach" can be adapted to various contexts and settings. The project's essence is not limited to a day at the beach, but it's about acknowledging and addressing the unmet needs of those who often put others before themselves. By adjusting to different environments and target groups, the concept can be replicated and scaled, thereby amplifying its impact.

In conclusion, Nastya Dukhovna's "A Day at the Beach" stands out as a significant initiative within the "Art is Us" project and the educational framework of the MOOC. It masterfully combines simplicity, human-centered design, and innovative problem-solving, reflecting Nastya's strong leadership skills and her innate ability to understand and respond to the needs of her community.

This project was supported by Art and Action Network based in Athens, Greece.

Fluidity - A Project by Iordanis Protogerakis

The project under analysis is "Fluidity," spearheaded by the creative cook and occasional artist, Iordanis Protogerakis. Born out of the societal pressures that attempt to streamline our identities, "Fluidity" is a bold statement against gender stereotypes. Through his art, Protogerakis creates powerful, gender-fluid figures that challenge conventional norms and expectations. His mission? To incite consciousness about the limitations of gender categories and affirm that many individuals do not fit within these pre-constructed boxes.

Starting with novelty and innovativeness, "Fluidity" does indeed introduce a unique solution to a prevalent problem. The issue at hand is the oppression and marginalization faced by LGBTQI+ individuals due to societal stereotypes. Protogerakis takes an innovative approach by using art to break the chains of these stereotypes. His paintings and collages aren't just aesthetically appealing; they're tools for dialogue, demanding their viewers to rethink their understanding of gender.

Value creation is another strong aspect of this project. By raising awareness about gender stereotypes and the complexities of gender identity, Protogerakis creates significant social value. His art serves as a beacon of self-expression and acceptance for marginalized individuals who might not fit in any specific gender category. This social value is reinforced by the dialogue that the project fosters, serving to educate the public and promote understanding and acceptance.

When considering the project's impact, it has the potential to be profound, especially within LGBTQI+ communities and other marginalized groups. By challenging gender stereotypes

through visual means, Protogerakis has the power to initiate change in societal attitudes. Furthermore, the project's reach on social media platforms like Facebook amplifies its potential impact, fostering wide-ranging conversations about gender fluidity.

Sustainability may be the project's less strong suit. While the project's message and impact are enduring, the physical aspect of the project (paintings and collages) may have a limited lifespan. However, by digitizing his work and sharing it online, Protogerakis ensures that the project's message continues to resonate. For future sustainability, Protogerakis could consider workshops or collaboration with other artists to keep the momentum of "Fluidity" alive.

As for scalability, "Fluidity" indeed has potential. The project's core idea—using art as a medium to challenge stereotypes and initiate conversations about marginalized communities—can be replicated in different contexts and locations. However, scalability will require more resources, including networking with other artists, galleries, and communities, to bring the project to wider audiences.

In conclusion, "Fluidity" is an innovative, value-creating, and impactful project that brings a crucial social issue to the forefront. While there are challenges to its sustainability and scalability, with a bit more strategic planning and resources, it has the potential to bring about significant change in societal attitudes toward gender identity and fluidity.

This project was supported by Art and Action Network based in Athens, Greece.

Olga Rychagivska and the Archaeological Sites' Visits in Athens for the Ukrainian Community

"Archaeological Sites' Visits in Athens for the Ukrainian Community" is an innovative project implemented by Olga Rychagivska, founder of the OPORA volunteers' center. The aim of the project was to provide a sense of community and empowerment for Ukrainians living in Athens, Greece by facilitating visits to the city's historical landmarks and museums.

Innovativeness: The uniqueness of Rychagivska's project lies in the blend of culture, community engagement, and psychological wellbeing. The project navigated the intersection of cultural education and community-building in a novel way. By organizing archaeological site visits, she not only introduced the Ukrainian community in Athens to the rich historical and cultural landscape of their host country, but also fostered an atmosphere of mutual support and community solidarity. The project, therefore, represents a unique solution to the challenge of social integration for immigrants.

Value Creation: The project created immense social value by connecting the Ukrainian community with the culture of their host country, thereby facilitating a smoother cultural integration process. The visits to archaeological sites served to educate, engage, and empower the community members. It also provided psychological benefits by combating feelings of isolation or alienation, which immigrants often face.

Impact: The potential impact of Rychagivska's project is significant. It offered an immersive cultural experience that extended beyond mere sightseeing. More than 120 individuals participated in person, indicating a considerable scope. The project also encouraged intercultural dialogue, thereby indirectly contributing to social cohesion within Athens.

Sustainability: The sustainability of this project is visible in the ongoing involvement and interest of the community. The long-term benefit was realized when the interest of the community members was stimulated, leading Rychagivska to consider more such projects. As she gained experience in project management, networking, and organizational skills, the future implementation of similar initiatives seems promising.

Scalability: Rychagivska's project has potential for scalability, especially within other immigrant communities residing in culturally rich cities. The concept could be replicated to foster community connection and cultural appreciation elsewhere. Given its success within the Ukrainian community in Athens, it stands to reason that similar initiatives could be equally successful among other communities. The key would lie in adapting the project to suit the needs and interests of the target community.

This project was supported by Art and Action Network based in Athens, Greece.

Vicinity Project Analysis: Oleksandra Novikova

The project under scrutiny is "Vicinity," orchestrated by Oleksandra Novikova. Vicinity centers on the lives of two young teenagers who've recently migrated from Ukraine to Athens due to the ongoing conflict in their homeland. Oleksandra, empathizing with their situation as a Ukrainian migrant herself, sought to introduce them to the splendors of their new host city, Athens, through a day of exploration and film photography.

Novelty and Innovativeness: Oleksandra's approach is innovative as it leverages the arts, specifically film photography, as a medium for fostering connections, sharing experiences, and bridging cultural gaps. The project was rooted in the current societal issue of migration due to conflict, and it introduced an empathetic, personalized approach to assisting newcomers in adapting to a new environment.

Value Creation: "Vicinity" creates significant value for its beneficiaries, the young Ukrainian teenagers. The project offered them an intimate tour of Athens, allowing them to forge new memories, gain familiarity with their surroundings, and develop a sense of belonging in a new land. It also served as an expressive outlet, enabling them to capture their experiences and emotions through film photography.

Impact: The impact of the project is profound on a personal level. Although the scale is not wide, the depth of impact on the teenagers is significant. It eased their transitional process, encouraged social inclusion, and provided emotional support. Furthermore, the project impacts a broader audience by raising awareness about the experiences of displaced individuals, fostering empathy and understanding within the community.

Sustainability: Sustainability is a more challenging aspect for this project. While the emotional support and familiarization with the new city are valuable, these benefits are mostly short-term. For long-term sustainability, the project would need to be expanded to involve more individuals, perhaps creating a program where migrants regularly meet, share experiences, and explore the city together.

Scalability: "Vicinity" holds potential for scalability. The concept could be replicated in other cities, aiding migrants worldwide. It could also be expanded to include more participants and different activities. For instance, introducing group projects where migrants can

collectively work on art projects could promote social interaction and inclusion. However, for successful scalability, additional resources and partnerships may be necessary.

In conclusion, "Vicinity" exhibits a novel and empathetic approach to addressing the challenges faced by young migrants. It successfully utilizes arts as a medium for social inclusion and emotional expression. Though the project has areas to improve in terms of sustainability and scalability, its foundational premise holds promise for future growth and replication.

Sandro Ambrosio's "Looking for the Lost Wood"

The "Looking for the Lost Wood" project by Sandro Ambrosio offers a profound and captivating view into the world of wood sculpting. Sandro, a 72-year-old Italian retiree now residing in Greece, shares his lifelong journey and passion for wood sculpting, a skill he inherited from his father. Through this project, Sandro not only continues his family's tradition but also challenges the stereotype of older adults interacting with technology. He directs his own video documentary showcasing his day-to-day activities in his workshop, his artworks, and his unique method of creating handmade guitars.

Analyzing the project "Looking for the Lost Wood" on the proposed aspects, it becomes clear that the venture is novel and innovative. It demonstrates creativity and initiative, especially considering Sandro's age. It's not common to find older adults embracing technology so well to promote their artwork. Besides, the project provides a unique solution to combating the effects of aging such as loss of interest by promoting creativity and productivity in later life.

Regarding value creation, the project indeed adds substantial value to its beneficiaries. It provides inspiration and motivation to the third age community, encouraging them to remain creative and active. It offers a model for personal fulfillment and demonstrates that age should not limit one's ability to learn, create, or contribute to the community.

In terms of impact, the project stands out as significant. Sandro's story and artistry reach a wide audience through social media and his interaction with other learners, like Niki Katsargyri. This opens opportunities for idea exchange and mutual growth. Furthermore, the documentary holds potential for creating a substantial impact, changing perceptions about aging, and promoting intergenerational dialogue.

Sustainability is evident in the project's ability to remain valuable over time. It advocates for continued creativity and adaptability in aging, a message that holds relevance as societies globally grapple with aging populations. Financially, the sale of Sandro's artworks, such as his handmade guitars, could potentially support the project's longevity.

Lastly, the scalability of the project is inherent in its potential for replication. The framework of creating an inspiring video documentary showcasing one's skills can be replicated by other artists, regardless of age. Similarly, the integration of digital platforms in promoting art can be used in various contexts, reinforcing the project's scalability.

In conclusion, "Looking for the Lost Wood" by Sandro Ambrosio is a remarkable and inspiring project, demonstrating the power of creativity, resilience, and adaptability at any age. It certainly embodies the spirit of the Art is Us project, transforming culture and art into tools for social inclusion, dialogue, and community regeneration.

This project was supported by APIS Institute / Zavod APIS based in Ljubljana, Slovenia.

Nino Bektashashvili's "Art is Us" Project Featuring Lasha Orjonikidze

The project under consideration, led by Nino Bektashashvili, centers around an engaging photo-series that throws light on the Georgian community in Slovenia, with a specific focus on the gifted painter Lasha Orjonikidze. Nino, an accomplished freelance photographer, uses her skills to weave stories of the diaspora community through vivid pictures, thereby aiming to strengthen the communal ties and enhance social inclusion.

Analyzing the project's novelty and innovativeness, Nino employs a fresh approach to storytelling, using her artistic lens to narrate the lives of the Georgian community in Slovenia. The focus is on Lasha, a notable painter, whose journey and artistry are beautifully captured in the photo-series. This technique, coupled with Nino's unique perspective, introduces an innovative method of storytelling and community engagement.

In terms of value creation, the project has significant potential. The project not only provides Lasha and his work a wider platform but also unites the Georgian community in Slovenia. The value here lies in creating a sense of belonging and fostering stronger communal relationships.

The project's impact is noticeable on multiple fronts. First, it has the potential to significantly influence Lasha's artistic career. Second, it enriches the cultural fabric of the Slovenian society by introducing them to the Georgian community's lives and art. Finally, it kickstarts a long-term project for Nino, further showcasing the lives of other members of the Georgian diaspora in Slovenia.

Assessing the project's sustainability, Nino's commitment to this being a long-term endeavor ensures sustained impact. Her dedication to deepening her connection with the Georgian community and documenting their stories guarantees ongoing relevance and engagement.

Lastly, the project holds potential for scalability. The storytelling approach, centered on individual members of a community, can be replicated in other communities or locations, thereby broadening its impact.

Additionally, it is noteworthy that Nino's project resulted from the educational programme MOOC – The ABC – Art for Building Community microlearning courses. This educational framework has equipped her with the necessary skills and competencies for a sustainable creative career. Moreover, her initiative to utilize this project as a stepping stone to a more extensive community-building art residency programme illustrates the effective scalability of the initiative.

Overall, Nino's project, while appreciating its potential areas of improvement, showcases a potent blend of creativity, innovation, and community engagement. It successfully

embodies the "Art is Us" project's goals, using culture as a transformative force for community regeneration, particularly amidst the adverse impact of the COVID-19 pandemic on social inclusion and cohesion.

This project was supported by APIS Institute / Zavod APIS based in Ljubljana, Slovenia.

Extended Eyes: A Community Engagement Project by Abdelhakim Asnabla

The "Extended Eyes" project is an engaging endeavor by Abdelhakim Asnabla, a passionate socially engaged photographer. Abdelhakim, known as Hakim, an immigrant himself, undertook this project to give voice to the experiences of refugees like Edgar Alexander, who was at the time in a detention center in Slovenia. Through socially engaged photography, Hakim endeavored to create a dialogue that promotes understanding of the plight of refugees and migrants. He took the exhibition he created based on the photostory to the public space and organised a series of so called pop-up exhibitions which served as a medium to interact with local population to inform them about the issue.

Novelty and Innovativeness: The Extended Eyes project exhibits an innovative approach to addressing the social issue of refugees and their plight. Hakim utilizes his skills in photography to capture the daily life scenarios and favorite spots of Edgar, allowing him to experience freedom vicariously. This creative approach is a unique way of enabling a detained person to reconnect with the world outside, providing an avenue for emotional support. It's an artistic intervention and an act of solidarity which introduces a unique narrative and perspective.

Value Creation: The project offers immense social value by bringing attention to the refugees' experiences, fostering empathy and understanding within the community. The series of photographs taken at Edgar's favorite spots, coupled with a narrative of his experiences, provide an emotive, humanistic portrayal of refugees' realities. It leverages art as a tool for social commentary, fostering a more empathetic and inclusive society.

Impact: The potential impact of the Extended Eyes project is profound, particularly when viewed from the standpoint of a detained individual like Edgar. The project brings to light the personal stories of refugees, an often marginalized and misunderstood group. It also provides an opportunity for the local community to understand their struggle better. Thus, the project creates a platform for dialogue, fostering a sense of empathy and understanding amongst different societal groups.

Sustainability: This project's sustainability lies in its transformative potential, as it bridges the gap between the general public and refugees' experiences. However, financial sustainability may pose a challenge since Hakim's work is largely non-commercial. Furthermore, it's worth noting that projects like these are heavily reliant on the creator's passion and commitment. So while the project is socially sustainable, Hakim needs to explore avenues to ensure financial sustainability.

Scalability: The project has the potential to be scaled and replicated in other contexts, given that it doesn't require significant resources, and the issue it addresses is a global one. Moreover, given the rise of social media, Hakim's work could be shared digitally, reaching a wider audience and potentially inspiring similar projects in other countries.

In conclusion, Hakim's project, "Extended Eyes," demonstrates a creative, impactful, and empathetic approach to highlighting refugees' plight. Despite the challenges, his work exemplifies the transformative potential of art, fostering social cohesion, empathy, and awareness. Yet, for Hakim to continue creating such socially impactful art, more substantial support mechanisms must be put in place, particularly concerning financial stability.

This project was supported by APIS Institute / Zavod APIS based in Ljubljana, Slovenia.

Mediterranean Day in Ljubljana: Music as a Medium of Intercultural Dialogue

The "Mediterranean Day in Ljubljana" is a compelling project facilitated by Slovenian musician Vasko Atanasovski, Syrian singer Basma Jabr, and Syrian musician Orwa Saleh. Leveraging music as a platform for intercultural dialogue and awareness, this project emphasizes the profound effects of war and aims to heal the collective trauma of Syrian

refugees. The trio's strength in overcoming personal adversity and their enduring commitment to sharing their music with the world forms the crux of this project.

In analyzing the "Mediterranean Day in Ljubljana" project, several aspects come to the fore. Firstly, the project is innovative in its approach as it uses music as a tool for healing and promoting peace. It's a unique initiative in that it leverages the personal experiences of artists who have been impacted by war and migration, hence offering a fresh perspective to the audience.

In terms of value creation, the project has a significant cultural and social impact. It enables a dialogue between different cultures, offering insights into the lived experiences of those affected by war and displacement. Furthermore, by challenging the often negative and harmful stereotypes associated with refugees, it provides value to the broader community by fostering empathy and understanding.

The project's potential impact is substantial. By using music as a form of expression, it connects people on a universal level, transcending language barriers and cultural differences. Its potential to create a positive shift in public perception and empathy towards refugees is significant.

Sustainability in a project like this comes in the form of its long-lasting effects on the audience and artists. The transformative power of music, coupled with the compelling narratives of the artists, could lead to lasting changes in perceptions and attitudes. Additionally, the artists themselves have demonstrated resilience and adaptability, essential qualities for the sustainability of their creative endeavors.

The project is also scalable. Its unique blend of music and storytelling can be replicated in different contexts and settings. It presents a model for how other artists can use their art to foster social inclusion and intercultural dialogue.

In summary, the "Mediterranean Day in Ljubljana" project demonstrates how the transformative power of culture and art can be harnessed to foster community regeneration and social inclusion, particularly in the context of the severe impacts of the COVID-19 pandemic on the cultural sector. This project, implemented through the educational program MOOC, exemplifies how novel and innovative approaches can be used to create value and have a substantial social impact. Furthermore, it showcases how

art can contribute to sustainability and social cohesion, and how such initiatives can be scalable. This project is not only a celebration of musical talent but also a testament to the resilience and creativity of artists in the face of adversity.

Links: https://youtu.be/e-ke0JLSJw4

Links: https://youtu.be/6iRVZvraWVc

Links: https://youtu.be/S2qhnF75Mu0

New Life: Group Exhibition by Oryna Fedotova, Iuliia Doroshenko, Liudmyla Chemodanova, Viktoriia Kytaieva, Nastasia Agalarova, Geulla, Mariia Khrystoieva, Yeva Chemodanova, Marharyta Kalyuzhna, Svitlana Shevchenko

The project "New Life" is a group exhibition featuring artworks created by academic artists, young promising artists, and amateur painters from Ukraine who sought refuge in Slovenia after the February 2022 attack on Ukraine. The exhibition explores the theme of life after the transformative events of February 2022, showcasing the artists' perspectives on hope, their experiences in Slovenia, and their expressions of life in the face of uncertainty. The exhibition, presented virtually, delves into the artists' responses to the unforgiving time and how it has shaped their lives.

The innovativeness of the project lies in its use of art as a medium for the artists to express their experiences and emotions after seeking refuge in Slovenia. The exhibition provides a platform for these artists to share their unique perspectives and responses to life-altering events, fostering empathy and understanding among viewers. By utilizing a virtual platform, the project also expands its reach and accessibility beyond traditional physical exhibitions.

In terms of value creation, the project creates significant social and emotional benefits for its beneficiaries, both the artists themselves and the viewers. For the artists, the exhibition offers a means of processing and sharing their experiences, providing a sense of agency and empowerment in the face of challenging circumstances. For viewers, the exhibition provides an opportunity to gain insight into the experiences of refugees and the transformative power of art in navigating life's complexities.

In terms of impact, the project has the potential to make a significant impact by shedding light on the experiences of refugees and the power of art in promoting understanding and empathy. The virtual nature of the exhibition allows for broader dissemination and engagement with a wider audience, potentially amplifying its impact and reach.

Regarding sustainability, the virtual format of the exhibition offers the potential for long-term accessibility and preservation of the artworks, ensuring that the project's messages and impacts can endure over time. However, to enhance sustainability further, the project organizers may consider complementing the virtual exhibition with physical exhibitions or community interventions to engage with local communities in Slovenia and beyond.

In terms of scalability, the project can serve as a model for similar initiatives in other contexts where refugees seek solace and healing through artistic expression. The use of art to share experiences and foster intercultural dialogue can be replicated and adapted in various settings, promoting social inclusion and cohesion.

Overall, "New Life: Group Exhibition" demonstrates innovativeness in providing a platform for refugee artists to express their experiences through art, creating social and emotional value, and potentially making a significant impact through its virtual reach. By showcasing hope and resilience amidst uncertainty, the project contributes to the broader discourse on the transformative force of culture in response to life-changing events.

Link:
https://artspaces.kunstmatrix.com/en/exhibition/11178900/novo-%C5%BEivljenje?fbclid=IwAR2GYMvXEgPr7pSfsT6y9nDez7k75ZDIwzKwMzCxVjSrloemGes3rsbvPqI

Boras: "Terminus 360° VR 8K: Multilingual 360 VR Art Project"

Boras, an insightful learner of the Art is Us project, has embarked on a riveting journey to express his challenges and experiences through an innovative project titled "Terminus 360° VR 8K: Multilingual 360 VR Art Project". This project encapsulates a creative representation of an artist's struggle as a political asylum recipient grappling with mental health issues. In his artistic portrayal, Terminus becomes a powerful narrative, a conduit for fostering empathy, and a beacon of hope for a more inclusive society.

In assessing the novelty and innovativeness of the "Terminus 360° VR 8K" project, the first noteworthy point is its application of advanced technology. The use of 8K 360 VR, an immersive technology, introduces an enhanced, immersive way to experience art. This project, thus, pioneers the application of such cutting-edge technology in the representation of the struggles of asylum seekers and people battling mental health challenges. Furthermore, the multilingual aspect makes this art piece universally accessible, enhancing its potential impact across different cultures and languages.

Moreover, Boras' project innovatively employs art as a tool for self-reflection and social commentary. His willingness to expose his vulnerability through this platform adds a layer of authenticity, making the narrative deeply resonating and evocative. This reflective-creative process is not common, making this project unique in its approach.

From a value creation perspective, the project potentially fosters empathy and promotes inclusivity by illustrating the experiences of marginalized individuals. It serves as an eye-opening reminder of the prejudice that refugees and immigrants face, urging society to create a more inclusive environment.

The impact of Aykin's project is multi-faceted. Personally, it serves as a therapeutic outlet, helping him process and come to terms with his experiences. At a broader level, the project seeks to challenge societal norms and preconceived notions, aiming to make a significant impact on the audience by fostering understanding and empathy.

The sustainability and scalability of this project are commendable. The project's digital nature lends itself potential to replication and adaptation in other settings, potentially reaching a wider audience. Furthermore, as the project is embedded online, it can continue to generate impact over time.

Finally, the project brings to light the transformative power of art and its ability to serve as a tool for social inclusion and cohesion, in line with the goals of the Art is Us project. Despite the numerous challenges the artis faces, the "Terminus 360° VR 8K" project stands as a testament to his resilience, creativity, and commitment to drive social change.

This project was supported by APIS Institute / Zavod APIS based in Ljubljana, Slovenia.

Links: https://youtu.be/Nmp7-_Gzlgs

Links: https://youtu.be/q_lJAZ8BguU

Camilo Acosta Mendoza's Cultural Engagement Project: CUMBIA and Colombian Rhythms with Recycled Materials in Primary School

The project under analysis, designed and implemented by Camilo Acosta Mendoza, involves the integration of Colombian culture and rhythms into the educational experience of primary school students in Slovenia. This project, part of the "Art is Us" initiative, specifically focuses on the exploration of CUMBIA and other Colombian rhythms using recycled materials.

Starting with novelty and innovativeness, Mendoza's approach is undeniably fresh. The project takes the unique approach of merging music, history, and intercultural education in an engaging and interactive format. Through introducing Slovenian pupils to the rich history and cultural heritage of Colombia, embodied in the rhythms of CUMBIA, Mendoza expands the pupils' worldview and fosters an appreciation of diversity. Additionally, the project's use of recycled materials as instruments introduces a novel method of

environmental conscientiousness, and is in line with the project's goal of adaptive problem-solving.

In terms of value creation, this project brings both social and cultural benefits to the school and broader community. By exploring Colombian music and dance, pupils are introduced to a different culture, gaining a deeper understanding of how history and cultural diversity are woven into the music. Through interactive activities, Mendoza's workshop teaches pupils about the ever-present nature of migration and the cultural exchange that takes place as a result.

Regarding impact, the project has substantial potential to make a significant difference in the participating children's cultural awareness, understanding, and appreciation. Additionally, the project fosters social inclusion and cohesion within the local community, contributing to the "Art is Us" initiative's aim to use culture for community regeneration in response to the COVID-19 pandemic's effects.

When considering sustainability, the project has potential in this aspect too. Mendoza's initiative could be replicated and scaled up in different educational contexts, not just limited to primary schools. By incorporating history, culture, music, and environmental conscientiousness into one program, this project could serve as a model for future educational programs aimed at promoting intercultural dialogue and understanding.

Lastly, concerning scalability, this project is replicable in other educational environments. The curriculum designed by Mendoza, centered around music and intercultural dialogue, can easily be adapted to different age groups, regions, and cultures. The use of music as a universal language creates a shared experience that can be understood regardless of cultural background or language barriers.

In summary, Camilo Acosta Mendoza's project, "CUMBIA and Colombian Rhythms with Recycled Materials in Primary School", demonstrates considerable strength in terms of its novelty and innovativeness, value creation, impact, sustainability, and scalability. Though it is an individual project, its positive aspects are undoubtedly linked to the skills and competences developed through the educational program, The ABC – Art for Building Community microlearning courses.

Links: https://youtu.be/kx03VB4mPlU

Cirkusarija: Markos Teklu and Camilo Acosta Mendoza's Journey into the Transformative Power of Circus Arts

The project under analysis is "Cirkusarija" led by Markos Teklu and Camilo Acosta Mendoza. This initiative utilizes the transformative power of circus arts as an alternative educational tool for at-risk youth, primarily targeting those from underserved and refugee communities.

Analyzing the aspects of "Cirkusarija," we see that it embodies novelty and innovativeness by leveraging circus arts, an unconventional medium, to bring positive change in the community. This initiative brings to the table a unique problem-solving approach through creativity, adaptability, and initiative, showcasing the power of art as a medium of social inclusion and cohesion.

The project provides significant value creation for its beneficiaries. For the youth participants, the project offers social benefits by promoting self-esteem, teamwork, and communication skills. Economically, it empowers the youth, offering potential future avenues through the development of these transferrable skills.

The potential impact of "Cirkusarija" is considerable. By engaging the youth from underprivileged backgrounds and refugee communities, the project not only aids in their personal development but also promotes a sense of belonging. By building connections and promoting inclusivity, the project has the potential to make a deep and widespread impact on the communities involved.

In terms of sustainability, the project's approach is designed to be environmentally and socially sustainable. The skills imparted to the youth are lifelong assets, contributing to their personal and professional growth. Financial sustainability, however, could be a challenge, and might depend on securing continued funding and support.

Finally, the scalability of the project is quite promising. The concept of using circus arts as a tool for social inclusion and cohesion could be replicated in other contexts or settings, making it a potential blueprint for similar initiatives worldwide.

Markos Teklu and Camilo Acosta Mendoza's initiative is thus a commendable and impactful project that leverages the transformative power of arts for community regeneration. Despite the challenges they face due to their immigrant status, they continue to make positive strides for community development through their unique and innovative approach. They are not only promoting social inclusion and cohesion but also equipping themselves and their participants with key skills for a sustainable creative career, showcasing the true essence of the educational programme MOOC – The ABC – Art for Building Community microlearning courses.

Links: https://youtu.be/5NbTNA8GvWo

This project was supported by APIS Institute / Zavod APIS based in Ljubljana, Slovenia.

Rahima Haidari's Afghan Weaving Workshop

Rahima Haidari, a native Afghan, offered an intimate look into the Hazari culture with her workshop on traditional Afghan weaving. Rahima, who relocated to Slovenia due to her marriage, utilized this platform to share her cultural heritage and knowledge despite her limited language skills in both English and Slovene. Over 25 women joined the workshop, held at the Slovenian Ethnographic Museum (SEM), not only learning the craft but also experiencing a therapeutic gathering that fostered a sense of community.

Analyzing the project through the lens of innovativeness, the workshop shines by introducing a novel experience into the Slovenian community. Rahima's initiative of sharing Hazari weaving techniques provides a unique solution to the challenge of cultural understanding, particularly for the Hazari ethnic group, and helps her to adapt to her new home. The workshop's design also shows creativity, especially in the combination of crafting and therapeutic gathering, which can boost social inclusion and cohesion.

From the perspective of value creation, the workshop creates substantial social benefits. It builds bridges between different cultures and strengthens social ties among the participants, ultimately fostering a sense of community. Moreover, Rahima herself benefits from the workshop. She not only gains new skills in conducting and organizing such an event but also improves her language proficiency and confidence, which could potentially open new career opportunities for her.

Regarding the project's impact, it is quite significant on both a micro and macro level. On the one hand, it gives a voice to the Hazari culture and helps preserve its traditional weaving techniques, contributing to cultural diversity and preservation. On the other hand, the therapeutic aspect of the workshop positively impacts the participants, helping to alleviate feelings of isolation and loneliness.

Sustainability is another crucial aspect of the project. Financial sustainability might seem challenging initially, considering Rahima's unemployment. However, the gained skills and connections could potentially open new career paths for her. Social sustainability is evident through the strengthening of social ties and community building, while the environmental impact seems neutral.

Lastly, scalability is a considerable potential aspect of the project. The model of combining a traditional crafting workshop with a therapeutic and community-building approach can be replicated in other cultural contexts. This means the project has the potential to serve as a blueprint for future initiatives, further enhancing its value and impact.

In summary, Rahima Haidari's Afghan Weaving Workshop is a socially valuable and innovative project that contributes to cultural preservation and community building, holds promising sustainability potential, and can serve as an inspiring model for similar future projects.

This project was supported by APIS Institute / Zavod APIS based in Ljubljana, Slovenia.

Jasna Gabrovšek's "Heroines" Literary and Creative Workshops

Jasna Gabrovšek, a single mother facing unemployment, conducted the "Heroines" Literary and Creative Workshops alongside Helena Tahir. The workshop aimed to empower interracial girls aged 9-12 and adopted children from Liberia, who often lack relatable figures in stories due to their mixed heritage or dark skin. The workshop utilized storytelling as a tool for empowerment, presenting these young girls with stories of women who faced similar challenges and overcame them. Additionally, the creative component involved collaborative drawing, providing a space for expression and reflection.

Analyzing the project's innovativeness, it stands out for addressing the underrepresentation of dark-skinned individuals in stories, offering a unique solution to the challenges faced by these young girls. The use of storytelling as an empowerment tool, along with collaborative drawing, showcases creativity in engaging the participants and fostering self-esteem and confidence.

In terms of value creation, the project has significant social benefits. It provides a safe and empowering space for young girls to express themselves and explore their identity, promoting social inclusion and cohesion. By recognizing and validating the experiences of these girls, the workshop creates social value and a sense of belonging. The project also equips the participants with new knowledge and skills, fostering their personal growth and creative development.

As for impact, the "Heroines" workshops have a profound effect on both the participants and Jasna herself. The young girls gain a platform to be heard and recognized, learn from inspiring stories, and support each other. The therapeutic effect of creative expression helps them overcome feelings of difference and discrimination. For Jasna, leading the literary workshops enhances her leadership skills and confidence, contributing to her personal and professional growth.

Regarding sustainability, the long-term benefit for Jasna lies in the skills and experience gained through this project, which can support her future career pursuits. The workshop's impact on social cohesion and inclusion has lasting effects on vulnerable communities, like Jasna's family. However, financial sustainability might be a challenge, considering her unemployment status.

Scalability is a potential aspect of the project, as the model of using storytelling and collaborative drawing for empowerment can be adapted in other contexts. The project's success provides a blueprint for similar initiatives, making it scalable to other communities and contexts.

In conclusion, Jasna Gabrovšek's "Heroines" Literary and Creative Workshops bring significant value to the community by empowering young girls from mixed backgrounds and adopted children through storytelling and creative expression. The project's innovativeness and positive impact on participants, along with its potential scalability, make it a valuable contribution to the Art is Us project.

Links: https://youtu.be/qVCtpU1NpIs

This project was supported by APIS Institute / Zavod APIS based in Ljubljana, Slovenia.

Anna Miklashevich's "Workshop for Ukraine Refugee Painters: How to Write an Artist Statement and Biography"

Anna Miklashevich, a professional artist, art educator, and community leader, organized a workshop for Ukrainian refugee painters in Slovenia. The workshop aimed to teach both amateur and professional painters, who were displaced due to war, how to write effective artist statements and biographies. The paintings created in the workshop were based on the painters' experiences and perceptions of their new lives in Slovenia. Anna recognized the challenges faced by these painters in creating accompanying texts for their artwork, hindering their ability to present themselves professionally in the international artistic community. As such, the workshop provided hands-on training to assist the painters in writing clear and concise biographies and artist statements.

Analyzing the innovativeness of the project, it introduced a unique approach to support refugee artists by combining practical skills training in writing with a therapeutic aspect. By empowering the painters to express themselves through their art and providing them with essential tools for professional communication, the workshop addressed both artistic and practical needs. Anna's ongoing support in collecting, organizing, and editing the texts

further exemplifies the innovativeness of the project by going beyond the initial workshop's scope.

Regarding value creation, the workshop offers social, economic, and personal benefits. For the refugee painters, it fosters a supportive environment where they can develop their skills, express themselves through their art, and find a sense of purpose and belonging in their new community. The ability to present themselves professionally also enables them to market their work effectively, potentially aiding in their financial stability. For the local community, the workshop raises awareness of the challenges faced by refugees, promoting understanding and empathy and contributing to social cohesion and inclusivity.

The impact of the project on Anna is evident in her growth as a learner and professional. As a Ukrainian migrant with a background in marketing and cultural/art communication, she could transfer her knowledge and skills to support other refugees. The project also allows her to continue honing her skills as a mentor and teacher, potentially leading to new opportunities in the future.

In terms of sustainability, the project's ongoing support and practical nature help equip the refugee painters with valuable skills that can positively impact their long-term artistic pursuits and integration into the local community. However, financial sustainability may remain a challenge due to Anna's current unemployment status and the potential need for resources to continue offering support.

As for scalability, the workshop's innovative approach, which addresses both artistic and practical needs, can be adapted to other contexts and settings for supporting refugee artists worldwide.

In conclusion, Anna Miklashevich's "Workshop for Ukraine Refugee Painters: How to Write an Artist Statement and Biography" showcases innovativeness in supporting refugee artists, providing them with practical skills and empowering them to express themselves through their art. The project's value creation, positive impact on participants and the local community, and potential scalability make it a valuable contribution to the Art is Us project and a meaningful initiative for supporting vulnerable communities.

Anna Miklashevich's "The Seeing of Dreams" Series

"The Seeing of Dreams" series by Anna Miklashevich is an artistic and therapeutic project created in response to the traumatic war in Ukraine. Anna, a professional artist, art educator, and community leader originally from Ukraine, has been living and working in Slovenia. Despite her artistic achievements, financial difficulties forced her to close her sole proprietorship art business, leaving her currently unemployed.

The project reflects Anna's surrealistic dreams, capturing conflicting emotions such as fear and courage, infinite power and helplessness through vivid colors, lines, spots, and bands in her paintings. It serves as an artistic, reflective, and therapeutic journey for Anna to process the impact of the war on her emotions, thoughts, and experiences.

"The Seeing of Dreams" series aims to support Anna in her artistic and therapeutic process by providing her with an opportunity to showcase her work and share her personal story through the final Art is Us exhibition.

The innovativeness of the project lies in its use of painting as a therapeutic process to express complex emotions related to the war in Ukraine. Through this approach, Anna explores themes of fear, courage, power, and helplessness, creating a series of paintings that convey her unique perspective on these themes. The project utilizes painting as a means of processing and expressing emotions and offers a platform for Anna to share her experiences with a wider audience.

In terms of value creation, the project offers significant benefits. For Anna, it provides a supportive and empathetic environment for her artistic and therapeutic journey. The project also allows her to gain exposure for her work through promotion and exhibition opportunities, potentially contributing to her career as an artist. Moreover, the project holds potential for long-term value creation by supporting Anna's aspirations to sustain her business as a self-employed artist and establish an international network for future collaborations.

Regarding sustainability, while the project supports Anna's short-term goals, financial sustainability remains a challenge due to her current unemployment status and the closure of her art business.

In terms of scalability, the project's innovative approach of using painting as a therapeutic process can be adapted in various contexts to support individuals coping with trauma and emotional challenges.

The impact of "The Seeing of Dreams" series on vulnerable communities, including Ukrainian refugees, is significant. The project offers a means of expression and a therapeutic outlet for emotions and experiences, contributing to social cohesion and inclusion. By sharing the struggles and stories of these individuals, the project also raises awareness and provides recognition to their experiences. Additionally, the series may serve as a source of inspiration and comfort for other refugees who can relate to Anna's work.

Overall, "The Seeing of Dreams" series project represents a meaningful contribution to the Art is Us project by providing support and resources for Anna's artistic and personal growth, while also making a positive impact on vulnerable communities through the power of art and self-expression.

Link: https://artisus-project.eu/anna-miklashevich-dream-vision/

This project was supported by APIS Institute / Zavod APIS based in Ljubljana, Slovenia.

Hakim Asnabla's "Making it in Germany" Photostory

The project "Making it in Germany" by Hakim Asnabla is a photostory that highlights the journey of Rahma, an asylum seeker from Tunisia, who is pursuing her dream of becoming a professional actress in Dresden, Germany. The project captures Rahma's resilience and determination to overcome challenges, including language barriers and cultural differences, to fulfill her passion for theater performance and choreography. Rahma's story reflects the struggles faced by many refugees and migrants seeking to rebuild their lives in a new country.

Hakim Asnabla, a political refugee from Morocco who became a Slovene citizen, is not a trained photographer but is deeply passionate about photography, especially its socially engaged use. As a community leader, Hakim has been voluntarily assisting other migrants and refugees in Ljubljana, supporting them in their daily lives and providing language and cultural support.

The project's innovativeness lies in using documentary photography as a medium to raise awareness and inform the public about the challenges faced by refugees and asylum seekers, drawing attention to their situations and humanizing their experiences. Hakim's personal connection to the subject matter adds a unique perspective and emotional depth to the photostory, creating a powerful message that resonates with the audience.

In terms of value creation, the project has significantly benefited Hakim as a photographer. The support he received from organizations has helped him build a stronger social network, provided opportunities for exhibitions, and offered mentorship to refine his skills. Through these opportunities, Hakim gained exposure and recognition, paving the way for a successful career as a professional photographer.

The project's impact on vulnerable communities and the wider local community has been profound. For refugees and migrants, the photostory has given them a voice and shed light on their struggles and challenges. By exhibiting their stories in local galleries, the project has promoted inclusion and solidarity, fostering a sense of belonging and support among these communities. For the wider local community, Hakim's photostory has been an educational tool, raising awareness and encouraging empathy and understanding towards refugees and migrants.

The project's potential for sustainability depends on continued support and opportunities for Hakim's photography career, as well as ongoing efforts to address the challenges faced by vulnerable communities. While the project has had a positive impact, its long-term sustainability relies on continued efforts to promote social cohesion and support refugees and migrants in their integration journey.

Regarding scalability, Hakim's innovative approach of using photography to highlight social issues can be applied in other contexts or settings to advocate for marginalized communities and promote understanding and empathy among the wider public.

Overall, "Making it in Germany" photostory represents a meaningful contribution to the Art is Us project, serving as a powerful tool to raise awareness and foster empathy towards refugees and asylum seekers, while also providing valuable opportunities for the growth and recognition of the photographer's talent.

This project was supported by JKPeV based in Dresden in collaboration with APIS Institute / Zavod APIS based in Ljubljana, Slovenia.

The Christmas Tale: A Collaborative Children's Book by Tetyana Donets-Savko

Tetyana Donets-Savko, a professional artist from Ukraine currently residing in Slovenia, collaborated with Slovenian storyteller and writer Milena Simunic to create "The Christmas Tale," a bilingual children's book available in both Slovenian and Ukrainian languages. The book aims to bring joy and inspiration to children during the holiday season while promoting intercultural dialogue and understanding between the two cultures. It tells the story of a forest gnome named Mihec who plants a grove of spruce trees with the help of the friendly moon and the forest fairy Neva, leading to magical Christmas celebrations.

The project's innovativeness lies in its bilingual approach, using both Slovenian and Ukrainian languages to reach a wider audience and foster a greater appreciation of different cultures. The interactive nature of the book is also unique, allowing children to actively engage with the story by creating their own paintings and drawings within the book itself. Furthermore, the collaboration between a Ukrainian painter and a Slovenian writer showcases the unity and interconnectedness of different cultures, promoting intercultural understanding and empathy.

In terms of value creation, the project has benefited Tetyana by providing her with the opportunity to apply her painting skills in an innovative way and improve her project management and organizational skills. Working on a complex collaborative project has helped her gain hands-on experience in project planning and execution and build her confidence and professional development.

In the short term, Tetyana has likely experienced a direct impact on her confidence and portfolio as a result of successfully completing the project. In the long term, the skills and relationships she developed through this project could lead to new opportunities and growth in her art career.

Regarding its potential impact, "The Christmas Tale" contributes towards intercultural dialogue and sensitization towards Ukrainian refugees, as it features Ukrainian refugees as the main characters and presents their story in an engaging and inclusive manner. By promoting cross-cultural exchange and understanding, the project supports the integration and empowerment of the Ukrainian refugees community in Slovenia.

In terms of sustainability, the project has the potential to have lasting impact due to its bilingual aspect and its interactive and engaging nature, making it relevant and attractive for children and readers from different backgrounds in the long term.

Lastly, the project's scalability is limited by its nature as a collaborative children's book, but its approach of promoting intercultural understanding and empathy through storytelling and art can be adapted and applied to other contexts to foster social cohesion and community regeneration.

In conclusion, "The Christmas Tale" is an innovative and valuable project that brings joy to children while promoting intercultural understanding and empowering the Ukrainian refugees community in Slovenia. The collaboration between Tetyana and Milena showcases the power of art and storytelling to bridge cultural divides and foster a sense of unity and interconnectedness among diverse communities.

Link: https://artisus-project.eu/tetyana-donets-savko-illustrations-for-childrens-book/

This project was supported by APIS Institute / Zavod APIS based in Ljubljana, Slovenia in collaboration with Ukrainian Center Rokavička.

War in Ukraine and Youth - how do young people perceive the War in Ukraine? by Tetyana Donets-Savko

Tetyana Donets-Savko, a professional artist from Ukraine living in Slovenia, took on the role of curator for the project "War in Ukraine and Youth - how do young people perceive the War in Ukraine?" The project aimed to present the results of an art competition among young people aged 14 to 20, focusing on the experience of peace and war. The competition received over 60 works from Slovenian and Ukrainian youth, including refugees and those who arrived in Slovenia prior to the war. The exhibited works were showcased at an art event on the International Day of Peace, October 21, 2022, and allowed the young artists to express their perspectives on the conflict in Ukraine and its impact on their lives.

The project demonstrated innovativeness in its approach to using art as a reflective tool for young people to express their feelings and thoughts about the conflict in Ukraine and the war. By providing a creative outlet for the participants to process and manage their emotions evoked by these events, the project encouraged personal reflection and emotional management in response to difficult global events. The innovative aspect of using diverse creative mediums such as drawing, painting, and music allowed each participant to express themselves authentically, resulting in a diverse and engaging exhibition.

The value creation of the project lies in providing a platform for young people to present their thoughts and emotions on the conflict, fostering a sense of empathy and connection among the participants and the audience. The project also contributed to promoting a deeper understanding of the impact of the conflict in Ukraine and encouraged reflection on social and political issues. By giving young people a voice and validating their experiences, the project created social and emotional benefits for its beneficiaries.

In terms of impact, the project successfully engaged 100 young people who attended the event, providing them with an opportunity to interact with the exhibited works and engage in conversations about the conflict. The exhibition's success, with the Atrium of ZRC being filled to capacity, indicates the project's potential to create a significant impact in terms of awareness and empathy towards the experiences of young people affected by the war.

Regarding sustainability, the project's innovative approach of using art as a tool for reflection can be replicated and adapted in other contexts to address various social and political issues affecting young people. However, the project's impact and sustainability would benefit from further dissemination through community interventions or digital platforms to reach a broader audience beyond the exhibition.

While the project showcased positive aspects in encouraging creativity and reflection, it could benefit from exploring additional ways to provide ongoing support and follow-up for the young participants. This could include workshops, mentoring programs, or creating platforms for ongoing artistic expression and dialogue.

In conclusion, "War in Ukraine and Youth - how do young people perceive the War in Ukraine?" demonstrated innovativeness in its approach to using art as a tool for personal reflection and empathy-building among young people. The project's value creation lies in providing a platform for expression and fostering a deeper understanding of the impact of conflict on individuals and communities. With potential for scalability and further community engagement, the project has the potential to make a meaningful impact in addressing social and political issues affecting young people.

Link: https://apis.center/mladi-o-vojni-in-miru/

This project was supported by APIS Institute / Zavod APIS based in Ljubljana, Slovenia in collaboration with Slovene Academy of Science and Arts and Zavod Rokavička.

Blueprint of Transformation: The Learning Course Behind 'Art is Us'

Throughout our journey, we've seen a analyses of hige amount of projects implemented in Slovenia, Italy, Greece, Germany and one through virtual residency evein in Ukraine. Each one is a testament to the powerful intersection of creativity and social responsibility. Over 60 initiatives were implemented by our learners, focusing on fostering social cohesion and uplifting vulnerable and marginalized individuals or communities. Each project serves as a poignant
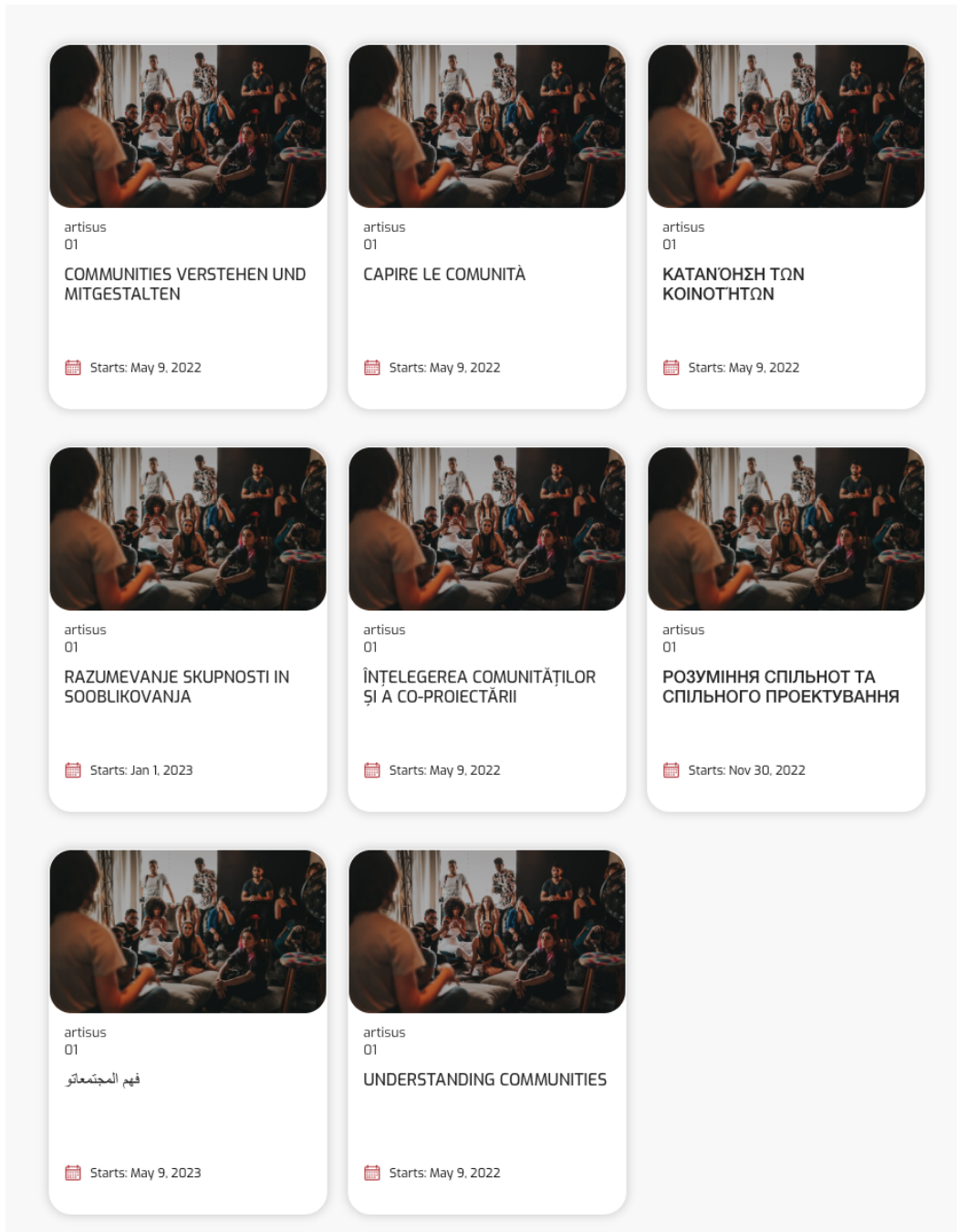
reflection of our shared human experience, highlighting the transformative potential of art as a tool for social change.

The heart of these projects lies within the foundation provided by our learning course, a cornerstone and key output of the "Art is Us" project. This comprehensive course was specifically designed to equip learners with the necessary knowledge and tools to create impactful community projects. In the following section, we will delve into the specifics of this learning course, highlighting its objectives, curriculum, and its impact, all of which have been instrumental in the successful realization of these inspiring projects. Stay tuned for a closer look at the blueprint that enabled our learners to transform their passion into tangible support for underrepresented communities.

Art is Us learning course: "ABC – Art for Building Community microlearning" courses

Presentation of Microlearning Course 1: Understanding the community and Co-design

artisus
01
COMMUNITIES VERSTEHEN UND MITGESTALTEN

📅 Starts: May 9, 2022

artisus
01
CAPIRE LE COMUNITÀ

📅 Starts: May 9, 2022

artisus
01
ΚΑΤΑΝΌΗΣΗ ΤΩΝ ΚΟΙΝΟΤΉΤΩΝ

📅 Starts: May 9, 2022

artisus
01
RAZUMEVANJE SKUPNOSTI IN SOOBLIKOVANJA

📅 Starts: Jan 1, 2023

artisus
01
ÎNȚELEGEREA COMUNITĂȚILOR ȘI A CO-PROIECTĂRII

📅 Starts: May 9, 2022

artisus
01
РОЗУМІННЯ СПІЛЬНОТ ТА СПІЛЬНОГО ПРОЕКТУВАННЯ

📅 Starts: Nov 30, 2022

artisus
01
فهم المجتمعاتو

📅 Starts: May 9, 2023

artisus
01
UNDERSTANDING COMMUNITIES

📅 Starts: May 9, 2022

In Microlearning Course 1, "Understanding the community and Co-design", you will learn all about what a community is, you will explore different examples of communities and how you can empower community people. We will also get through the definition and levels of

co-design, the engagement with the community, the tools, the challenges and benefits of codesign and the contribution of new technologie

Structure

LESSON 1: Learners will be introduced to the notions of community and co-design and will be able to demonstrate greater interest for getting involved into more diverse social groups to exchange ideas and concepts on the perspectives for their art projects.

LESSON 2: Learners will be able to define the main characteristics of co-design including its benefits and challenges. They will engage with communities to initiate personalised projects, and understand the specific tools and new technologies in co-design.

Objectives:

KNOWLEDGE: Basic knowledge of community and co-design including their influences in community and daily life.

SKILLS: Ability to discuss and explain essential concepts of co-design and demonstrate their applicability using specific levels, tools, and technologies.

SOCIAL COMPETENCES: Be able to monitor support processes based on fundamental concepts and levels of co-design as a powerful "integration community method"

Presentation of Microlearning Course Two: Networking and Partnership

artisus
02

بناء الشبكات والشراكةN

📅 Starts: May 9, 2023

artisus
02

CREAZIONE DI RETI E
PARTENARIATI

📅 Starts: May 23, 2022

artisus
02

VERNETZUNG UND AUFBAU
VON PARTNERSCHAFTEN

📅 Starts: May 23, 2022

artisus
02

RELAȚIONAREA ȘI
CONSTRUIREA
PARTENERIATELOR

📅 Starts: May 23, 2022

artisus
02

ΔΙΚΤΎΩΣΗ ΚΑΙ ΟΙΚΟΔΌΜΗΣΗ
ΣΥΝΕΡΓΑΣΊΑΣ

📅 Starts: May 23, 2022

artisus
02

РОЗБУДОВА МЕРЕЖ І
ПАРТНЕРСТВА

📅 Starts: Nov 30, 2022

artisus
02

POVEZOVANJE V MREŽE IN
VZPOSTAVLJANJE PARTNERSKIH
POVEZAV

📅 Starts: Jan 1, 2023

artisus
02

NETWORKING AND
PARTNERSHIP BUILDING

📅 Starts: May 23, 2022

In the second microlearning course titled "Networking and Partnership Building,"
you'll gain insights into forming new relationships, rejuvenating dormant ones, and

constructing partnerships grounded in equality, equity, and solidarity. This course will delve into the complexities of creating inclusive social networks, the scope and potential of your various roles, and how to leverage them for successful community innovation. Case studies will offer a glimpse into potential challenges and practical tools for your journey.

Course Structure:

LESSON 1: This lesson will enhance learners' understanding of the challenges tied to building inclusive social networks. It will guide learners on how to form new relationships, revive dormant ones, and establish partnerships rooted in equality, equity, and community values.

LESSON 2: This lesson will equip learners with the skills to establish and comprehend boundaries and their roles. It will help learners discern community needs and align them accordingly. Learners will grasp the extent and potential of their roles and learn how to utilize them for effective positioning, leading to successful community improvement and innovation.
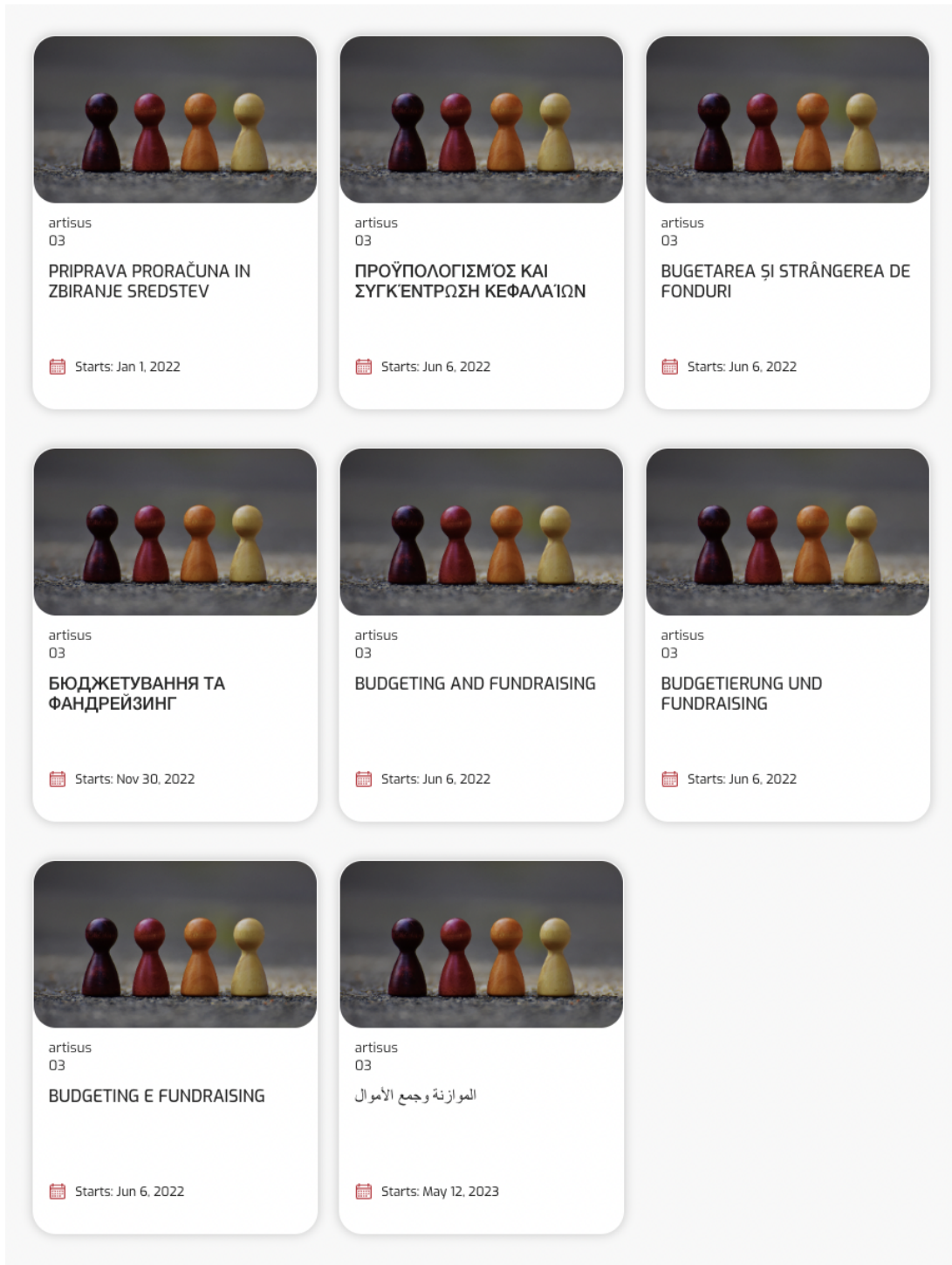
Objectives

KNOWLEDGE: Extended knowledge of the definition of networking and building a partnership in an effective way considering the influences of role vs position

SKILLS: Able to demonstrate openness and transparency, and illustrate the longevity of the own activities

COMPETENCES: Able to maintain and evolve the engagement with/in the own action(s) and assimilate community politics

Presentation of Microlearning Course 3: Budgeting and Fundraising

artisus 03	artisus 03	artisus 03
PRIPRAVA PRORAČUNA IN ZBIRANJE SREDSTEV	ΠΡΟΫΠΟΛΟΓΙΣΜΌΣ ΚΑΙ ΣΥΓΚΈΝΤΡΩΣΗ ΚΕΦΑΛΑΊΩΝ	BUGETAREA ȘI STRÂNGEREA DE FONDURI
🗓 Starts: Jan 1, 2022	🗓 Starts: Jun 6, 2022	🗓 Starts: Jun 6, 2022
artisus 03	artisus 03	artisus 03
БЮДЖЕТУВАННЯ ТА ФАНДРЕЙЗИНГ	BUDGETING AND FUNDRAISING	BUDGETIERUNG UND FUNDRAISING
🗓 Starts: Nov 30, 2022	🗓 Starts: Jun 6, 2022	🗓 Starts: Jun 6, 2022
artisus 03	artisus 03	
BUDGETING E FUNDRAISING	الموازنة وجمع الأموال	
🗓 Starts: Jun 6, 2022	🗓 Starts: May 12, 2023	

In the 3rd microlearning course "Budgeting and Fundraising" you will learn some basic concepts and tools to manage the economic and financial side of a project and how to create a budget from scratch. We'll explain how to develop a suitable strategy to find funds

to realise a project; you will learn about the world of "donors" and different types of donations and how to get in touch with them. Through examples and case studies you will get practical tools to use in your work.

Structure

LESSON 1: Learners will better understand basic financial concepts, economic tools and programmes needed for good project management and will be equipped with information on how to prepare a successful budget considering the existing resources.

LESSON 2: Learners will understand the concept of crowdfunding. They will become familiar with a set of concepts to frame the fundraising activities including the principles behind raising funds, and different types of fundraising for getting in touch with possible donors.

Objectives

KNOWLEDGE: Greater understanding of crowdfunding, budgeting, and fundraising terminology

SKILLS: Ability to adapt learning to different budgeting and fundraising models which suit different contexts and engage with possible donors by setting

COMPETENCES: Ability to plan and implement a fundraising campaign, map successful relationships with companies and donors, and prioritise costs needed

Presentation of Microlearning Course 4: Entrepreneurship and Career Building

artisus
04

IMPRENDITORIALITÀ E
COSTRUZIONE DELLA CARRIERA

📅 Starts: Jun 20, 2022

artisus
04

ريادة الأعمال وبناء الوظائف

📅 Starts: May 14, 2023

artisus
04

ANTREPRENORIATUL ȘI
CONSTRUIREA CARIEREI

📅 Starts: Jun 20, 2022

artisus
04

ΕΠΙΧΕΙΡΗΜΑΤΙΚΌΤΗΤΑ ΚΑΙ
ΔΗΜΙΟΥΡΓΊΑ ΚΑΡΙΈΡΑΣ

📅 Starts: Jun 20, 2022

artisus
04

UNTERNEHMERTUM UND
BERUFLICHE ENTWICKLUNG

📅 Starts: Jun 20, 2022

artisus
04

PODJETNIŠTVO IN RAZVOJ
KARIERE

📅 Starts: Jan 1, 2023

artisus
04

ПІДПРИЄМСТВО ТА
ПОБУДОВА КАР'ЄРИ

📅 Starts: Dec 1, 2022

artisus
04

ENTREPRENEURSHIP AND
CAREER BUILDING

📅 Starts: Jun 20, 2022

Entrepreneurship and Career Building explores the possibilities you could consider for identifying your career path as an artist/creative. You will also learn how to turn your idea into a creative enterprise that can bring added value to your community as well as the basics of entrepreneurship with a strong focus on social and arts

entrepreneurship. Also, you will learn how to identify and evaluate a business idea, how to do market research and create and use the business model canvas, understand what marketing, brand and branding are and how to fund and sustain your business whilst having a social impact.

Structure

LESSON 1: Learners will better understand the influences of social and arts entrepreneurship, and will improve their knowledge of the brand, branding, marketing, and pitching terminology. They will be able to spot a business idea by doing accurate market research aligned to existing copyright and ethics.

LESSON 2: Learners will understand how to fund and sustain their business idea by analysing crowdfunding, existing competitions, and sponsorship opportunities. They will better know how to sustain the business of social entrepreneurship for achieving the desired impact.

Objectives

KNOWLEDGE: Illustrate extended knowledge of how to manage the business of social entrepreneurship, identify the factors that contribute to career building and visualising sponsorship opportunities

SKILLS: Able to illustrate innovative ideas for designing and rearranging a business plan in social entrepreneurship including impact assessment and brand notoriety

COMPETENCES: Able to act independently and explain how to find the balance between career choice and social entrepreneurial skills considering market research and its copyright procedures

MOOC Introductory video

An introductory video has been crafted to provide you with detailed information about the syllabus for each module. You can view this informative guide at the following link: **https://youtu.be/wsb3xrVYzDE** or walk through the presentation on THIS link.

Guided Tour: How to Join and Navigate the ABC - Art for Building Community MOOC Platform

In the provided [video](), you'll find step-by-step instructions on how to join our MOOC platform. This includes creating an account, enrolling, and selecting the course that suits your interests. You can access the learning platform directly via this link: https://mooc.artisus-project.eu/. For a deeper understanding of the course content, we recommend watching this informative video: https://www.youtube.com/watch?v=wsb3xrVYzDE.

Online Certificate

The MOOC platform was configured to allow learners to claim their online certificate per micro- learning course upon successfully completing the course. The view certificate functionality automatically appears on the progress page of each learner, depicted in the following figure.

Your certificate is available
You've earned a certificate for this course.

VIEW CERTIFICATE

Upon correctly answering 60% or more of the quiz questions at the end of each course, the learner can download their certificate.

Report compiled by

The report was prepared by project coordinator Romana Zajec on behalf of APIS Institute, the Art is Us coordinating organisation.