



# Newsletter

## Art for Local Innovation

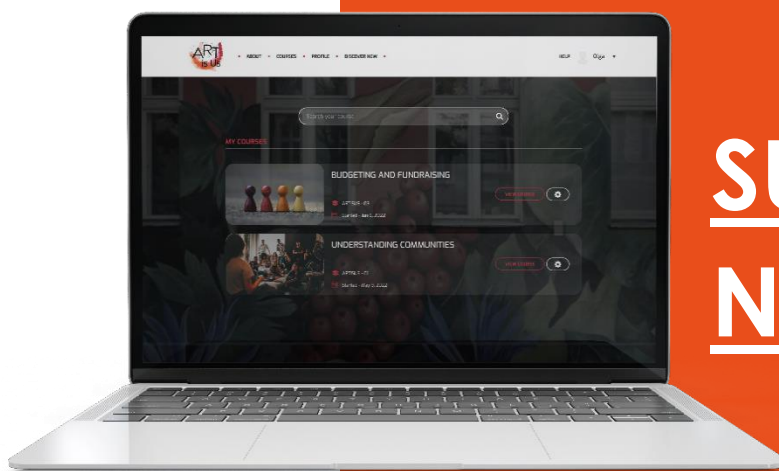
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1

### ABC – Art for Building Community Learning Programme launched!

The [ABC – Art for Building Community learning programme](#) was successfully launched between 9-20 June 2022 which includes the 4 microlearning courses that are available in English, German, Greek, Italian, and Romanian. Blended learning activities were held in May and June 2022 by the organisations that were responsible for developing the 4 microlearning courses with the aim of complementing the online learning programme and supporting the learners through presentations, group activities, mentoring, providing information about the project proposals that learners were asked to submit, and answering questions.

From the feedback we received from some artists, art educators, and community leaders, the topics and information provided in the microlearning courses and the blended learning activities are useful and interesting. “Artists need to know about community building, networking, fundraising, and entrepreneurship if they want to survive today” an artist from Dresden mentioned with a smile.



**SUBSCRIBE**  
**NOW!**

## 2

## The 3rd transnational partner meeting



*The 3rd transnational partner meeting in Athens, Greece from 11-12 October 2022*

20 months after the official start of the Art is Us Project, partners finally met in person! The 3rd transnational partner meeting took place this time face-to-face in the oldest city of Europe, Athens-Greece from 11-12 October 2022, hosted by Art and Action Network, known as the Balloon people. During the meeting, partners had the opportunity to discuss all important aspects of the project such as the Art Residency which is going to take place in each partner organisation's city next year, the Virtual Library which will be soon available on the e-Learning Platform of the Art is Us project and includes learning resources on the following topics: Community Development, Networking and Partnership Building, Budgeting and Fundraising and Entrepreneurship and Career Building. Partners presented the video-recorded personal stories of the learners of the **ABC – Art for Building Community learning programme** who are mainly artists, community leaders, and art educators with the will to support their local communities through the arts. Another output that was further discussed was the video blogs which are video-based diaries that are 1-1,5 minutes long following and disseminating the delivery of the Art is Us Open Innovation Activities. The Open Innovation Activities are cultural, art and creative activities that are carried out between October and December 2022 by the participants of the online learning programme ABC – Art for Building Community who have submitted their project proposals and their proposals were selected. Apart from work, partners had the chance to taste the delicious Greek cuisine while admiring the impressive Acropolis.

## 3

**Personal stories of artists and community leaders will be soon published**

The video-recorded personal stories of artists from Slovenia, Germany, Italy, and Greece which were produced are available on the [YouTube channel](#) of the project and will be soon published on the [Art is Us website](#). In those stories, the artists, art educators, and community leaders from different fields give an insight into their life, work, and struggles. They talk about their journey and the challenges they have faced along the way till now. Several artists, art educators and community leaders have participated in the [ABC – Art for Building Community learning programme](#) as learners, others are connected to share their experiences as educators or mentors in the project. The personal stories are meant to create bonds of understanding and trust between the participants of the different countries and allow them to create a common vision. The publication of the personal stories on the [Art is Us Facebook Page](#) allows the interviewees to connect their profiles and build a community. The stories are also a great learning tool, as they allow the viewer to learn from engaging and diverse content about how different artists develop themselves and master their challenges. Subscribe to the [Art Is Us YouTube channel](#) now!



**4**

**Open Innovation Activities have started**

Within the framework of the Art Is Us learning journey, the participants of the ABC – Art for Building Community online learning programme were invited to submit their project proposals and the selected project proposals are being implemented between October and December. These implemented projects are called “Open Innovation Activities”. At least 60 ideas (15 per country) are expected to be successfully delivered and make a change in the community. Hereby the project partners help to assist the learners in all fields covered by the Art Is Us Course: Understanding the community and Co-design, Networking and Partnership Building, Budgeting and Fundraising as well as Entrepreneurship and Career Building. The projects have been submitted through an online form in which the learners introduced themselves and gave a brief overview of the planned activity.

A videoblog – vlog- will be produced that will record each of the Open Innovation Activities where each learner who is implementing a project will introduce themselves to the audience and give a short overview of the project idea and implementation. Diversity and vulnerable groups’ and intergenerational participation are particularly encouraged and fostered. There is also the opportunity for the activities to be presented in the Art is Us final exhibition that will take place in Ljubljana at the end of the project.

**STAY TUNED FOR THE PUBLICATION OF THE RESULTS!**



*Open Innovation Activity  
Leader: Anastasiia Kuranda  
Dresden, Germany*

### 3 Open call for the Art residency

The project partners are teaming up to give the opportunity to selected artists from Germany, Greece, Italy, and Slovenia to participate in the 10-day long Art is Us Residency programme. The goal of the residency is for the participants to develop creative projects that contribute towards better social inclusion, and stronger social cohesion. We search for projects from which underprivileged local communities can benefit. We invite artists who have already been actively involved in the Art is Us project and have participated in the [ABC – Art for Building Community learning programme](#) to become advocates for intercultural understanding and positive social engagement, as well as to produce a unique creative project during their stay. A committee that comprises one representative from each of the following organisations: APIS (Slovenia), AAN (Greece), JKPeV (Germany), and Melting Pro (Italy) will select the artists who will join the Art Residency!

The selected artists who will join the Art Residency, with the support of the host organisations, will produce creative projects on a topic they prefer. The projects will be promoted within the international Art is Us creative network and within the networks of partner organisations. Selected works will be presented in Ljubljana, Dresden, Rome, and Athens.

- An artist sent by APIS will join the Art Residency in Dresden-Germany hosted by JKPeV
- An artist sent by JKPeV will join the Art Residency in Athens-Greece hosted by AAN
- An artist sent by AAN will join the Art Residency in Rome-Italy hosted by Melting Pro
- An artist sent by Melting Pro will join the Art Residency in Ljubljana-Slovenia hosted by APIS

## Interested?

For more information about the Residency and to fill out the application form, [click here](#):

The artists will be supported in the production and dissemination of their work in the following ways:

- Pick up on arrival and accommodation arrangements
- Supporting them in their creative project, depending on the needs of the project (mentoring and production support). For example, they may need help accessing certain communities or meeting individuals and language support
- Promoting the work produced within the scope of the residency programme
- Organising a promotional event to showcase the project produced during the residency

The artists should follow up on the project idea they will have submitted. They are expected to video document the process and create a short video about their projects. They will stay in contact with both the sending and host organisation before and after the residency programme and submit a report and evaluation form.

**Coordinator**



APIS Institute / Zavod APIS  
[www.zavodapis.si](http://www.zavodapis.si)

**Partners**



Jugend- & Kulturprojekt e.V.  
[www.jkpev.de](http://www.jkpev.de)



Melting Pro Learning Societa Cooperativa  
[www.meltingpro.org](http://www.meltingpro.org)



ART AND ACTION NETWORK (balloon people)  
[www.artaction-net.eu](http://www.artaction-net.eu)



Research Innovation and Development Lab  
[www.read-lab.eu](http://www.read-lab.eu)



Centrul Pentru Promovarea Invatarii Permanente Timisoara Asociatia  
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