



Newsletter

Art for Local Innovation

Project Reference Number: 2020-1-SI01-KA227-ADU-093618

1 Progress of the Art is Us Learning Programme

The four microlearning courses

The Art is Us learning programme is committed to making learning a reality for artists, art educators and community leaders, interested in supporting the communities through creative and artistic approaches. The core of the learning programme is four individual microlearning courses, built upon carefully designed learning objectives and offered in an engaging and interactive way. The four microlearning courses enhance various forms of learning:

- * Self-learning
- * Individualised learning
- * Collective community learning
- * Training preferences on learning



How can you enjoy the learning opportunity offered by the four individual microlearning courses? Through our free and user-friendly Art is Us web platform!

By signing up for the Art is Us platform, you will have the opportunity to attend the online learning experience, which incorporates theoretical and practical learning components organised into **4 individual courses**.

The duration of each course

The four microlearning courses have a duration of 8 weeks. Each microlearning course includes two lessons which will facilitate the learning process for two weeks (1 week for each lesson) long and will actively engage the learners for a maximum of 5 hours. In addition, each lesson demonstrates one specific learning objective allowing the learners to explore two learning objectives in each microlearning course.

*1 lesson = 5 hours including extra activities as blended learning (2.5 h for theory and learning and 2.5 h for exploring the extra activities as blended learning)



❖ Course 1: Understanding Community & Co-design

LESSON 1: Learners will be introduced to the notions of community and co-design and will be able to demonstrate greater interest in getting involved in more diverse social groups to exchange ideas and concepts on the perspectives for their art projects.

LESSON 2: Learners will be able to define the main characteristics of co-designing projects by highlighting their benefits and challenges. They will engage with communities to initiate and co-design personalized projects, as well as understand the specific tools and new technologies.

❖ Course 2: Networking and partnership building

LESSON 1: Learners will become aware of the challenges associated with building inclusive social networks. They will learn how to create relations, instigate the ones that are „inactive” but existing, and build partnerships based on equality, equity, and respect for community values.

LESSON 2: Learners will be better equipped and trained to create and understand boundaries, and their role(s) by carefully identifying community needs. They will be capable of comprehending the reach and potential of their roles and use them to build positioning that will be most effective and successful in improving and innovating one community.

❖ Course 3: Budgeting and fundraising

LESSON 1: Learners will better understand basic financial concepts, economic tools and programmes required for proper project management. They will also learn to prepare a successful budget considering the existing resources.

LESSON 2: Learners will acquire knowledge about fundraising and more specifically, crowdfunding. They will become familiar with a set of concepts to frame the fundraising activities including the principles behind raising funds, and different types of fundraising for getting funds from donors.

❖ Course 4: Entrepreneurship and career building

LESSON 1: Learners will be guided to identify their career paths and explore the potential of becoming arts and social entrepreneurs. In addition, they will improve their knowledge on spotting a business idea, doing market research about copyright and ethics topics, and creating a strategic business plan.

LESSON 2: Learners will explore the possibilities to fund and sustain their social enterprise by learning about crowdfunding, calls, competitions, and sponsorship opportunities. They will learn how to sustain their arts and social enterprise whilst achieving the desired impact and bringing social change in their communities.

2 Art is Us Web Platform

The Art is Us Platform is an Open Educational Resource, accessible and free for everyone to register. Anyone who wishes to upskill towards achieving a sustainable creative career and regeneration is more than welcome to explore the Art is Us web platform. The platform will be compliant with the EU General Data Protection Regulation requirements and the training material will be available under the Creative Commons Attribution-NonCommercial 4.0 International License.

LAUNCH DATE for The Art is Us MOOC*

Microlearning Course 1: *MAY 9th 2022*

Microlearning Course 2: *MAY 23rd 2022*

Microlearning Course 3: *JUNE 6th 2022*

Microlearning Course 4: *JUNE 20th 2022*

Have a further look at the course: <https://www.youtube.com/watch?v=wsb3xrVYzDE>

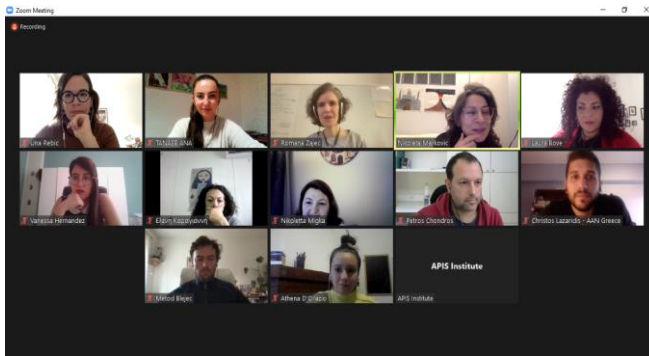
Enroll now and register at: <https://mooc.artisus-project.eu/>

Get full access, a certificate and opportunities - for free, all you need is creativity and curiosity!



*Massive Open Online Courses (MOOCs) are free online courses available for anyone to enrol. MOOCs provide an affordable and flexible way to learn new skills, advance your career and deliver quality educational experiences at scale.

3 Transnational project meeting



Common partners picture (taken during the event)

Initially, the Art is Us project meeting was scheduled to take place face-to-face in Athens, Greece on the 6th and 7th of December 2021. However, due to the Covid-19 pandemic and the rise of cases, the Art is Us consortium met virtually via the Zoom platform.

The two-day online meeting dedicated to the Art is Us project, allowed partners to discuss the progress of the Art is Us Learning Strategy and decide on the final structure of the four individual microlearning courses. A joint session followed regarding the courses' content which will be available to learners on the Art is Us web platform. Finally, the benefits and learning objectives that the learners will reach by completing the four individual microlearning courses were thoroughly discussed.

The Art is Us project partners actively participated during the two full days of the virtual meeting!



4. What`s next?



- ✳ A Vlog, recording the Open Innovation Activities that will be organized based on the learners' vision and ideas for changes in their communities.
- ✳ A Video Guide for Community Innovation Through Arts, aiming to inspire artists, educators, community leaders, and policy makers in creating added value through inclusive creative processes.
- ✳ Project Promotional Video, contributing to project exploitation.
- ✳ Video Dialogues with Learners: at least six videos will be produced where learners will share their experiences from the Art is Us project, their vision for their community, and their work.
- ✳ Videos of Learners Participating in The Transnational Mobility Activities: Learners will be encouraged to record short videos/interviews during their stay about their experiences and the learning and creative benefits (or shortcomings) of their visits. Videos from Multiplier Events.
- ✳ Community cafes, National/ regional events, and the final large-scale Art is Us exhibition will be recorded or live-streamed on social media to contribute to project dissemination.

Visit our website www.artisus-project.eu

and don't forget to follow our Facebook page
<https://www.facebook.com/ArtIsUsProject/>

and subscribe to our Youtube channel
<https://www.youtube.com/channel/UCoCJk3yUsqb8TTop3H198ww>

5. Project Partners

A fruitful collaboration between the following organisations has been created:

ZAVOD APIS, a socially engaged institute with a vision to promote social inclusion, intercultural dialogue, and respect for human rights through different artistic and educational mediums such as digital storytelling, audio-visual production, and music.

JKPeV, a culture, art, and education association with the aim of developing young people, adults and educators and trainers' soft & professional skills and stimulating their creativity & entrepreneurial spirit through non-formal education, arts, and digital media whilst culturally enriching the city of Dresden.

Melting Pro, an organisation founded by seven women with a shared vision: a more cohesive society and increased wellbeing for people through participation in culture and the arts.

AAN, a non-governmental association with a great experience on mentoring and guiding professionals working in the intercultural educational system as well as the humanitarian field, offering the chance to individuals in organizing artistic and social events.

ReadLab, a research institution that aims to generate positive social and sustainable impact through innovation by delivering high-quality research, training, and ICT services to local, national, European, and international levels.

CPIP, a non-governmental organisation committed to mainstreaming the principle of equal opportunities for all citizens in the public policies and associated practices, to re-define the status of community co-production in all areas related to lifelong learning.



Co-funded by the
Erasmus+ Programme
of the European Union

Coordinator

APIS Art for social change

APIS Institute / Zavod APIS

www.zavodapis.si

Slovenia, Ljubljana

Partners



Jugend- & Kulturprojekt e.V.

www.jkpev.de

Germany, Dresden

MeltingPro | PROFESSIONE CULTURA

Melting Pro Learning Societa Cooperativa

www.meltingpro.org

Italy, Rome



ART AND ACTION NETWORK (balloon people)

www.artaction-net.eu

Greece, Ilion

ReadLab

Research Innovation and Development Lab

Research Innovation and Development Lab

www.read-lab.eu

Greece, Athens & Trikala



Centrul Pentru Promovarea Invatarii Permanente Timisoara Asociatia

www.cpip.ro

Romania, Timisoara



The European Commission's support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein. Project Reference Number: 2020-1-SI01-KA227-ADU-093618