



Newsletter

Art for Local Innovation

Project Reference Number: 2020-1-SI01-KA227-ADU-093618

1 About

Art is Us project aims to use the transformative force of culture for community regeneration to respond to the severe impact that the COVID-19 pandemic has had both on artists and the cultural sector and on social inclusion and cohesion.

It equips artists, community leaders and art educators with key skills and competences for a sustainable creative career and provides them with the opportunity to be successful innovators in their communities.

2 Objectives

The overarching aim of our project is to promote Skills Development and Social Inclusion through Creativity and the Arts.

This aim will be achieved through the following specific objectives:

- ❖ A relevant, targeted and engaging skills development programme.
- ❖ Equality and social Inclusion through participatory, codesign activities of arts-based innovative solutions.
- ❖ Policy initiatives that support arts-based education and interventions for community revitalisation and innovation.
- ❖ High quality, learner-centred adult learning.

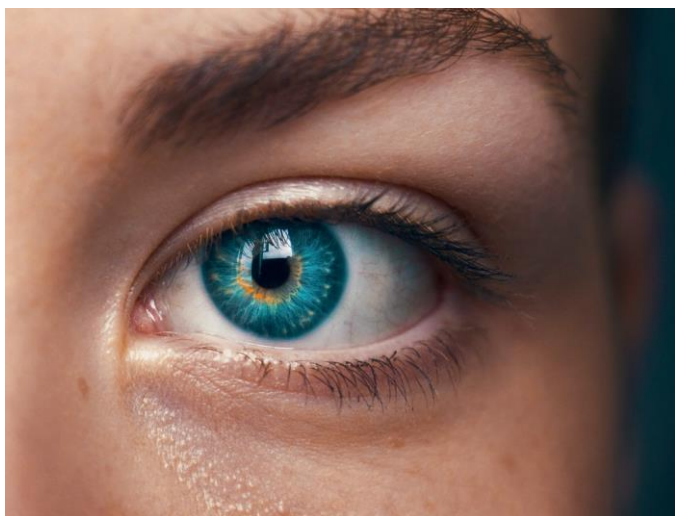


Photo by Amanda Dalbjörn on Unsplash

The project uses the strong experience of all its consortium members in socially engaged arts training and content development, e-learning and multimedia, community arts initiatives and career guidance and skills development to design and develop a high-quality adults education course on Innovative Community Development.



Photo by bruce mars on Unsplash

3 Art is Us Expected Results

- ❖ Art is Us learning programme of four microlearning modules, which represent the learners' journey from understanding the community → partnership building → budgeting/fundraising → sustainable art career.
- ❖ Art Is Us Web Platform, including Project Website and Social Media Channels, Virtual Library, an Innovation Space, Personal Stories/Testimonials, and an Exhibition/Display Space.
Read more information about the platform below.
- ❖ A Vlog, recording the Open Innovation Activities that will be organized based upon the learners' vision and ideas for changes in their communities.
- ❖ A Video Guide for Community Innovation Through Arts, aiming to inspire artists, educators, community leaders, and policy makers in creating added value through inclusive creative processes.
- ❖ Project Promotional Video, contributing to project exploitation.
- ❖ Video Dialogues with Learners: at least six videos will be produced for learners to present their experiences of the Art is Us project, their vision for their community, and their work.
- ❖ Videos of Learners Participating in The Transnational Mobility Activities: Learners will be encouraged to record short videos/interviews during their stay about their experiences and the learning and creative benefits (or shortcomings) of their visits. Videos From Multiplier Events.
- ❖ Community cafes, National/ regional events, and the final large-scale Art is Us exhibition will be recorded or broadcasted live on social media to contribute to project dissemination.
- ❖ At least four Newsletters to contribute to project dissemination.

Exciting things are yet to come!

Don't forget to follow our Facebook page: <https://www.facebook.com/ArtIsUsProject/> and subscribe to our You tube channel: <https://www.youtube.com/channel/UCoCJk3yUsqb8TTop3H198ww>

4 Art is Us web platform

The web platform is expected to have the following IMPACT:

- ✓ Facilitate dialogue and understanding among participants and provide a space for them to create a common vision and mutual trust.
- ✓ Enable partners to identify bottlenecks hindering innovation and develop solutions beyond what individual actors can achieve alone.
- ✓ Create motivation and a feeling of ownership of the solutions developed.
- ✓ Reach community/ regional/ national/ international and transnational levels.
- ✓ Contribute to capacity development by improving communication, learning, and exposure to new people and ideas.
- ✓ Foster the Network for Community Innovation through the arts.

Visit our website:

www.artisus-project.eu

and stay tuned for our latest news and activities.

5 Project Partners

A fruitful collaboration is being initiated by:

ZAVOD APIS, a socially engaged institute with a vision to promote social inclusion, intercultural dialogue, and respect for human rights through different artistic and educational mediums such as digital storytelling, audio-visual production, and music.

JKPeV, a culture, art, and education association with the aim of developing young people, adults and educators and trainers' soft & professional skills and stimulating their creativity & entrepreneurial spirit through non-formal education, arts, and digital media whilst enriching culturally the city of Dresden.

Melting Pro, an organisation founded by seven women with a shared vision: a more cohesive society and increased wellbeing for people through participation in culture and the arts.

AAN, a non-governmental association with a great experience on mentoring and guiding professionals working in the intercultural educational system as well as the humanitarian field, offering the chance to individuals in organizing artistic and social events.

ReadLab, a research institution that aims to generate positive social and sustainable impact through innovation by delivering high-quality research, training, and ICT services to local, national, European, and international levels.

CPIP, a non-governmental organisation committed to mainstreaming the principle of equal opportunities for all citizens in the public policies and associated practices, to re-define the status of community co-production in all areas related to lifelong learning.



Photo: Kick-off meeting, 28.04 – 05.05.2021

Coordinator



APIS Institute / Zavod APIS
www.zavodapis.si

Partners



Jugend- & Kulturprojekt e.V.
www.jkpev.de



Melting Pro Learning Societa Cooperativa
www.meltingpro.org



ART AND ACTION NETWORK (balloon people)
www.artaction-net.eu



Research Innovation and Development Lab
www.read-lab.eu



Centrul Pentru Promovarea Invatarii Permanente Timisoara Asociatia
www.cpip.ro



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