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Jugend- & Kulturprojekt e.V.
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Melting Pro Learning Societa Cooperativa
www.meltingpro.org



ART AND ACTION NETWORK (balloon people)
www.artaction-net.eu



Research Innovation and Development Lab
www.read-lab.eu



Centrul Pentru Promovarea Invatarii Permanente
Timisoara Asociatia
www.cpip.ro

Coordinator



APIS Institute / Zavod APIS
www.zavodapis.si

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Co-funded by the
Erasmus+ Programme
of the European Union

The European Commission's support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.
Project Reference Number: 2020-1-SI01-KA227-ADU-093618



ART FOR LOCAL INNOVATION
Project Reference Number: 2020-1-SI01-KA227-ADU-093618

2021 – 2023



www.artisus-project.eu

**Promoting common values,
inclusion, civic engagement
and participation through skills
development in the arts and
innovative digital practices**



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Erasmus+ Programme
of the European Union

Art for Local Innovation

The Art is Us project aims to use the transformative force of culture for community regeneration to respond to the impact that the COVID-19 pandemic has had both on artists and the cultural sector and on social inclusion and cohesion.

The project as a learning programme supports a state-of-the-art educational approach that focuses on the needs of the learners, and it will provide 4 microlearning courses for artists, community leaders and art educators, to equip them with more competences and skills to be successful innovators in their communities. It enhances social inclusion by fostering innovative, arts-based participatory and intercultural dialogue approaches.

The project aims to:

Promote Skills Development and Social Inclusion through Creativity and the Arts.

Specific objectives:

Provide a relevant, targeted and engaging skills development programme that can be sustained after the end of project delivery.

Foster equality and social Inclusion through participatory, codesign activities of arts-based innovative solutions that benefit all members of the targeted communities, regardless of social and cultural background.

Contribute to or stimulate policy initiatives that support arts-based education and interventions for community revitalization and innovation.

Intellectual Output 1

Art is Us learning programme: will provide learners with capacity-building material and guidance on how the learners' community innovation project can be implemented.

Intellectual Output 2

Art is Us web platform: will foster cooperation, sharing and exchange for the optimal design and delivery of projects.

Intellectual Output 3

Open Innovation Activities: implements the projects through Open Innovation Activities that create innovatory change in the communities.

The Art is Us learning programme (blended learning) comprises also practical, on-the-job components, namely, mentorship, peer-learning and workshops. It gives the possibility for learners to materialize their own community development vision, to talk about the Art is Us experience and their work and contribute to its delivery.

With the Open Innovation Activities at least 60 ideas are expected to be successfully delivered and make a change in the community.

Lastly, the Multiplier events and Transnational activities will take place as Community Cafes, regional and national events in the different partners' countries, with the main objectives of:

- Sparking dialog, raise awareness, and inspire action
- Presenting the Art is Us project and the micro-learning modules
- Explaining and involve the community in the Open Innovation Activities
- Making arts and culture more accessible to the people by bringing it right to the heart of the communities
- Building ownership, partnerships and collaborations not only in preparation of the Art is Us Open Innovation Activities but also for the long run.